### Social Housing

Specification Guide to Floors, Walls & Accessories





#### **Flooring Solutions**

Gerflor's housing collections contain carefully selected residential and commercial products. The product ranges are designed for both refurbishment and new build projects, catering to different areas within buildings, including for inside and outside the threshold.

Gerflor products are sustainable, innovative, and cost-effective to install. They prioritise safety, comfort and hygiene, making them a popular choice with landlords, tenants and homeowners. We are so confident in the quality of our products that we offer free trial areas for new customers.

For more information, please contact us. \*Please note that terms and conditions apply to this offer.



# **Sustainable and Innovative Flooring Collections**

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# Gerflor GRADUS

#### **Fundamentals**

#### A Fusion of Products & Values

Gerflor and Gradus offer products which are ideal for use in a wide variety of applications including healthcare, commercial office, education, retail, hospitality & leisure and housing. Products can be combined to provide a complete package that balances performance, aesthetics and cost, alongside environmentally responsible manufacturing processes.

### A Fresh Approach

We believe passionately in providing the customer with the very best in terms of service. Through our combined team we can offer expert advice to help with product selection backed up with extensive UK stocks to ensure our products are delivered on-time, every-time.



















### **Gerflor & Gradus**

As a combined business, Gerflor and Gradus are the perfect partner for your housing projects. We have over 80 years' experience in this sector and we have innovative and sustainable solutions for social housing environments. Our low cost "on the floor" solutions save you time and money, are slip resistant and meet HSE ≥36 guidelines.

They are also extremely easy to install and our floorings are tough and durable, loved and wanted by tenants and home owners alike! Complementary Gradus Accessories including Stair Edgings, Floor Trims, Entrance Matting and Wall Protection solutions are also available for a complete package.



# The Gerflor group of companies is a collaboration of well known and successful brands

#### Gerflor

Gerflor has an extensive warehousing and distribution facility based in Winsford. This logistical hub is geared to have sufficient capacity to offer a broad range of in-depth, best-selling stock for the housing sector. Through our network of dedicated distribution partners, we are also able to in collaboration, deliver an enhanced service level to our customers. You can depend on us, when you need fast delivery for last minute refurbishments and new build projects. Our housing collections are also competitively priced and do not compromise on the required quality you desire for your housing needs.

#### **Gradus**

At Gradus we aim to provide peace of mind for all our customers, through quality, performance and service that you can rely on. Whether it's offering advice on product selection, guaranteeing product performance or delivering the right product to the right place at the right time, we are committed to reducing risk for our customers. In every aspect of our UK manufacturing activities, we take responsibility for the environment, and meet our businesses and customers' needs without compromising our long-term future environment.

























#### We care. We act.

GFT is a patented backing system from Gerflor, made from more than 95% recycled plastic bottles. It is also 100% recyclable.



1m<sup>2</sup> =

### **Cost effective flooring**

Revolutionary looselay technology that saves you time and money. Reduces the need for adhesives and minimal sub-floor preparation is required.







Gerflor teams have always considered customers and the environment as their absolute priorities. Our floor coverings, wall solutions and finishing components are user friendly, healthy solutions. They are designed with respect for our planet, to last as long as possible with proposed end-of-life options. From product design through end-of-life, the circular economy is a core priority for the group. We have determined 5 priority commitments to guide our environmental management up to 2025.

#### We care. We act.

Our commitments for a sustainable future



CARBON FOOTPRINT\*

-20% kg CO₂ equivalent/m² between 2020 and 2025



CONTENT\*\* C0



RECYCLED CONTENT 30% by 2025



ADHESIVE FREE\*\*\* 35% by 2025



RECYCLED 60,000 t by 2025

\*Scopes 1 & 2 defined in the GHG protocol \*\*% of activity with biosourced materials \*\*\*% of activity with adhesive free solutions.



# **Supply Chain and Project Management**

The Gerflor group of companies have over 80 years dedicated experience in the housing sector. The service teams are available and on hand to help and assist with the management of your supply chain and projects. We work with all types of clients, including Housing Associations and Local Authorities, Tenants and Owners, Main Contractors, Installers, Architects and Specifiers.

Whether it's technical advice, pricing support or specification and trial areas you are interested in, we can assist. We take great pride in our teams and the service we deliver to ensure that your projects are delivered on time and to budget. Contact us for further information.



- √ Decorative floorings that tenants like
- √ Fast, low-cost installation
- **✓** Tenant satisfaction
- **√** Easy refurbishment
- √ Less remedial work
- √ Meets HSE guidelines



- √ Great choice of designs
- √ Easy maintenance
- √ Comfortable, quiet, slip resistant
- √ Eco-friendly products



- √ Time & cost saving installation
- √ Loose-lay over existing surfaces
- √ Minimal subfloor preparation
- √ No specialist tools

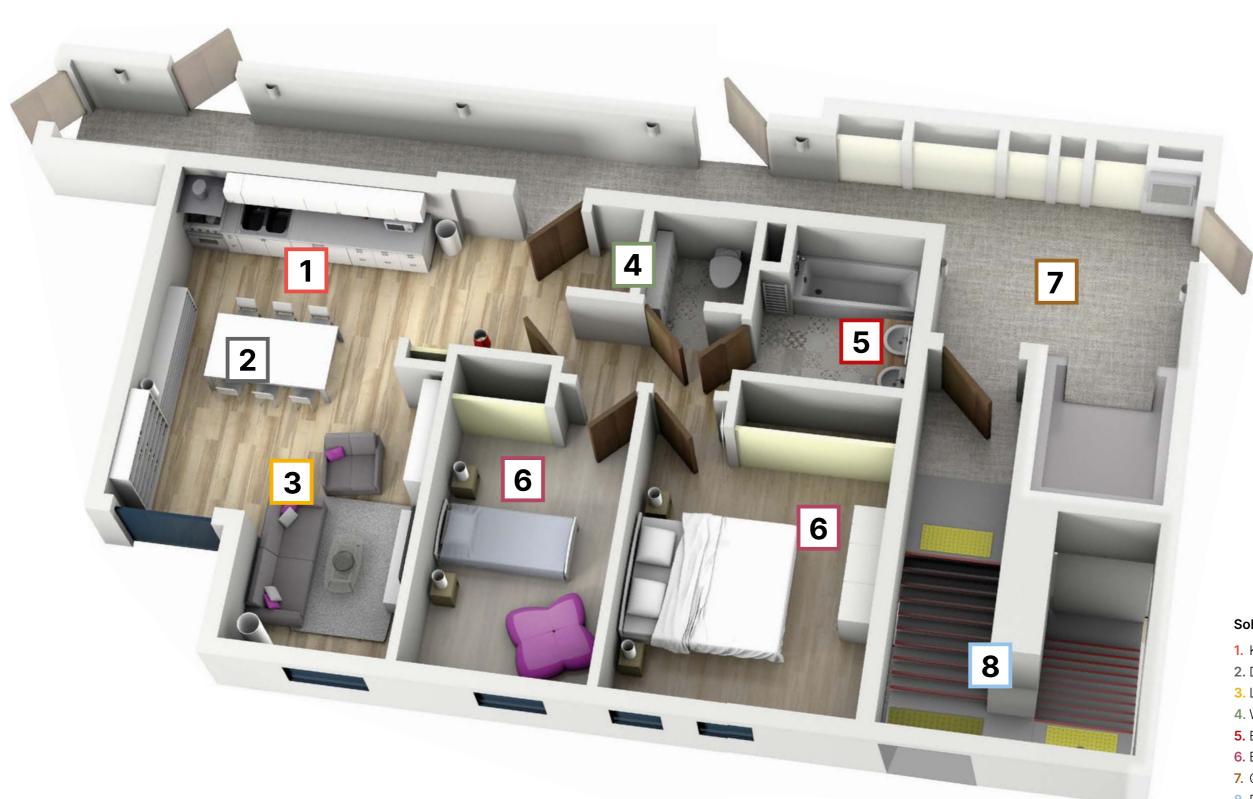


#### Flooring & Wall Covering Product Matrix

Product	Kitchens	Dining Rooms	Living Areas
Griptex	~	~	•
Texline	~	~	<b>✓</b>
HQR	-	•	<b>✓</b>
Nerok 70/55	•	~	•
Creation 55 LVT	<b>~</b>	~	<b>✓</b>
Creation 30 LVT	<b>~</b>	~	<b>✓</b>
Tarasafe Ultra H₂0	-	-	-
Latour <sup>2</sup>	-	-	-
Tarasafe Impression	•	_	-
Mural Revela Wall Covering	<b>~</b>	-	-
Mat-in-a-Box® 1550	-	-	-
Boulevard Stripe	-	_	-
Boulevard 7000	-	-	-
Boulevard 6000	-	-	-
Boulevard 5000	-	-	-
Boulevard 1500	-	-	-
Stair Edgings	-	_	-

Wet Rooms	Bathrooms	Bedrooms	Corridors - Landings - Stairs	Entrances
-	~	•	-	-
-	~	~	-	-
-	-	~	-	-
-	~	-	~	-
-	-	~	~	-
-	-	~	-	-
~	-	-	-	-
-	-	-	~	-
-	•	-	~	-
~	~	-	-	-
-	-	-	-	<b>~</b>
-	-	-	-	<b>~</b>
-	-	-	-	<b>~</b>
-	-	-	-	<b>~</b>
-	-	-	-	~
-	-	-	-	<b>~</b>
-	-	-	~	-

**Key:** ✓ Recommended • Alternative



#### Solutions:

- 1. Kitchens
- 2. Dining Rooms
- 3. Living Areas
- 4. Wet Rooms
- **5.** Bathrooms
- 6. Bedrooms
- 7. Corridors Landings Stairs
- 8. Entrances

### **Griptex**











to choose from

Warm & comfortable technology

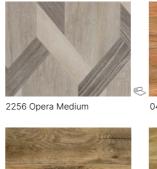
underfoot

\*no glue up to 35m<sup>2</sup>



Griptex is a warm and comfortable looselay vinyl flooring with a Gerflor Fibre Technology backing, specifically designed for refurbishment and perfect for social housing applications.













1284 Verone Light Grey







1104 Cajou Nut



1237 Cajou Sun



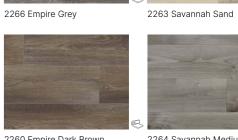
2262 Lux Brown













2265 Savannah Clear

2258 Hudson Grey

1205 Oxyd Anthracite

2260 Empire Dark Brown

2264 Savannah Medium





T Wear Group HSE 36+ Slip Resistant

R10 Slip Resistant 16<sub>dB</sub> Quiet Underfoot



For more information or to see the full range visit www.gerflor.co.uk

### **Texline**

Texline is a tough vinyl flooring with a unique patented textile backing system that gives higher warmth and comfort underfoot and is safer, quieter and more hygienic than standard vinyl flooring.





















comfortable

technology

underfoot \*no glue up to 35m<sup>2</sup>









2013 Sherwood Blond

0515 Noma Blanc

0475 Noma Chocolate

1749 Timber Light

1969 Tivoli Grey





1751 Timber Grey







2014 Sherwood Dark









1949 Fjord Light Grey 1734 Madras Storm 1735 Madras Anthracite



1289 Prado Crema

1694 Matera Natural

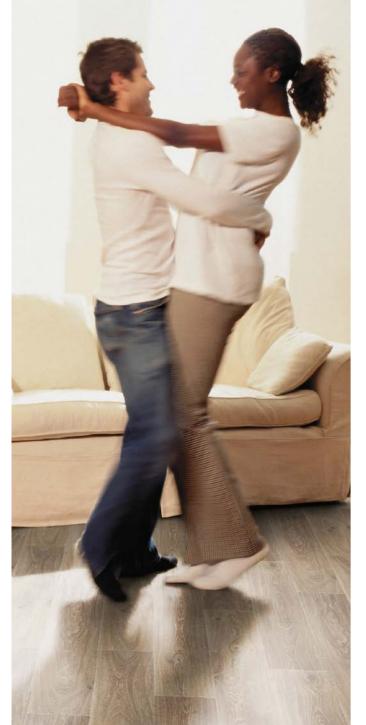
T Wear Group

R10 Slip Resistant Quiet Underfoot

For more information or to see the full range visit www.gerflor.co.uk

HQR

HQR is durable vinyl flooring that gives higher warmth and comfort underfoot and is safer, easier to clean, quieter and more hygienic than standard vinyl flooring.









2003 Macchiato Naturel





comfortable



& maintain



\*no glue up to 35m<sup>2</sup>











1788 Harlem Light Grey 2002 Macchiato Pearl



2215 Wabi Caramel

2213 Wabi Light Grey

R10 Slip Resistant Quiet Underfoot

16<sub>dB</sub>

For more information or to see the full range visit www.gerflor.co.uk

realism with exclusive embossing and an ultra matt surface.

The Nerok 70/55 collection is a rich palette of extensive wood and mineral designs. The products have added

### **Nerok 70/55**











designs

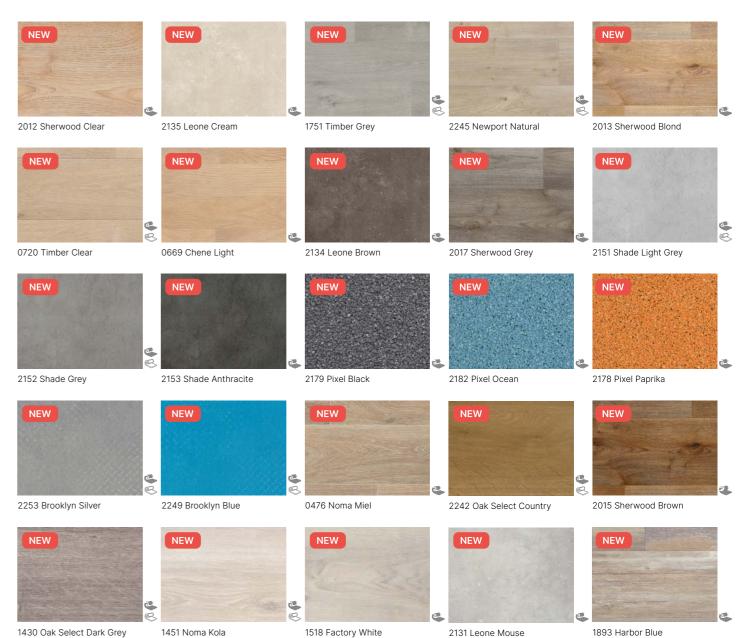
recyclable

High traffic resistance









0.7mm Wear Layer 0.55mm





For more information or to see the full range visit www.gerflor.co.uk

The Creation 55 LVT collection is environmentally friendly and offers improved indoor air quality performance. This is great for when low maintenance and easy installation is required and decreased life-cycle costs are an

### **Creation 55 LVT**













recyclable

Easy to clean & maintain

Realistic embossing

technology



absolute must.









ProtecShield™ 0.55mm

For more information or to see the full range visit www.gerflor.co.uk

Wear Layer Group R10 DB SC RA Rigid Acoustic

The Creation 30 LVT collection is a synthetic, decorative, flexible, antistatic abrasion group T floorcovering.

Available in tile or plank, with bevelled edges, providing softness and a comfortable surface.

### **Creation 30 LVT**











& maintain

Realistic embossing

100% recyclable

technology















ProtecShield™

0.3mm

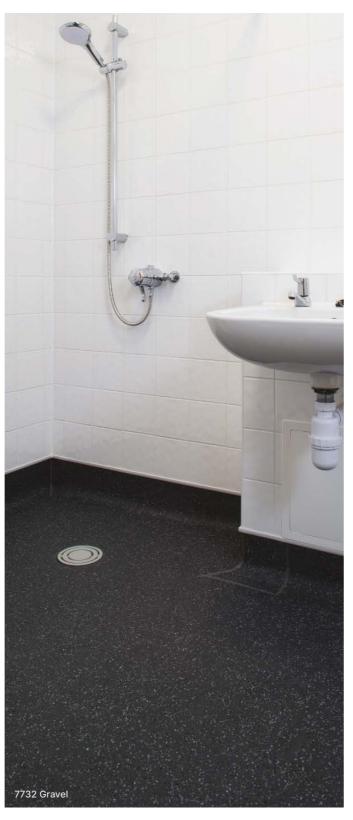
 Wear Layer
 T Wear Group
 R10
 DB DB Dryback
 SC Solid Clic
 RA Rigid Acoustic

For more information or to see the full range visit www.gerflor.co.uk

### **Tarasafe Ultra H<sub>2</sub>O**

Tarasafe Ultra H<sub>2</sub>O is a high performance slip resistant safety flooring for wet and dry, barefoot and shod applications. This enhanced slip resistant safety vinyl floor covering has a raised emboss, designed for applications where there are continuous wet areas.















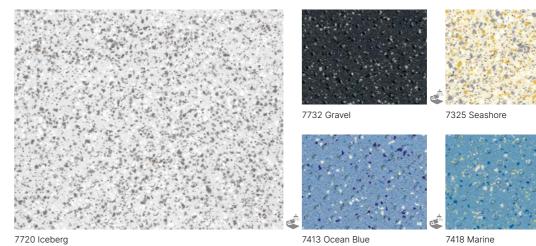




comfort

Realistic embossing

Ideal solution wet rooms





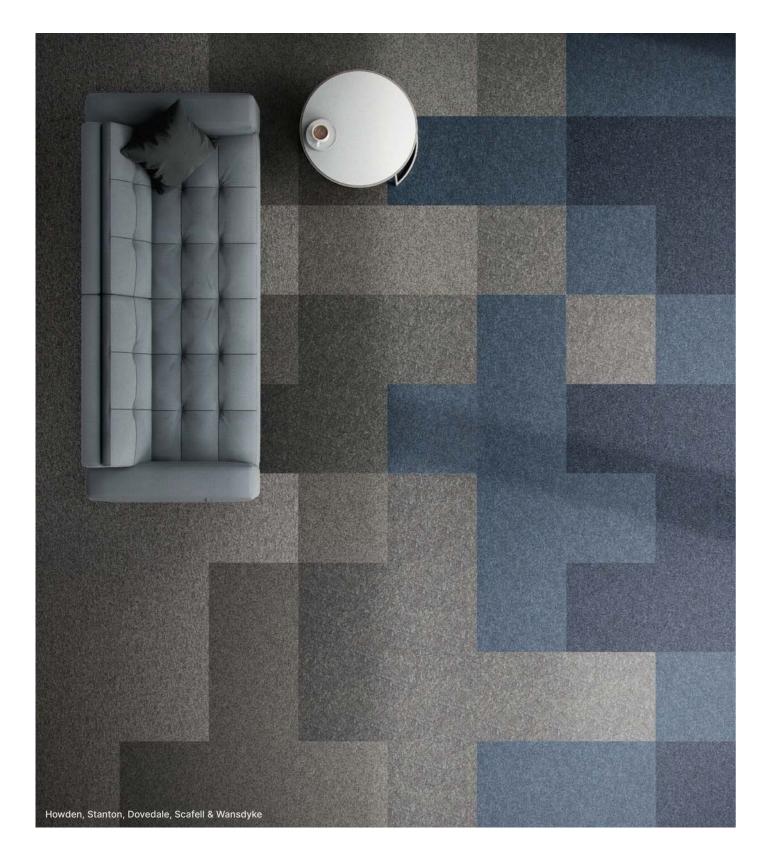
7746 Stone

7314 Sand

For more information or to see the full range visit www.gerflor.co.uk

### Latour<sup>2</sup>

Latour<sup>2</sup> is a solution-dyed, nylon carpet tile range, that comprises plains and stripes. These can be used alone or can work together, to create interesting and unique floor schemes.











10 year warranty

Loop pile carpet tile

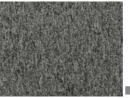
Plains & stripes

Solution dyed nylon

05143 Plains - Scafell

Durable

underfoot





08943 Plains - Stanton

01043 Plains - Cheviot



06043 Plains - Dovedale

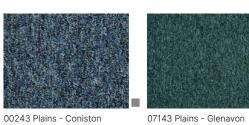
00500 Stripes - Alston





01243 Plains - Howden







04143 Plains - Cairngorm













01143 Plains - Langdale

00300 Stripes - Morden

00900 Stripes - Stanage

04043 Plains - Arfon

For more information or to see the full range visit www.gradus.co.uk

0518 Esterel Chocolate

### **Tarasafe Impression\***













Easy to clean

High traffic resistance

technology











0518 Esterel Chocolate

1110 Rivau Nature

1069 Habana 3D Trinidad

1070 Habana 3D Vinales

0723 Charme Pecan

0592 Ottawa Poplar

0680 Infinity Greige









1029 Rough Grey



1028 Rough Beige



0373 Noma Ice





0672 Loft White









0523 Genova

0035 Gris

0543 Brescia

0525 Modena

0038 Pierre

\*Tarasafe Impression Safety Flooring replaces Taralay Impression Control.

T Wear Group

HSE 36+ Slip Resistant Slip Resistant

R11

Protecsol®

For more information or to see the full range visit www.gerflor.co.uk

Tarasafe Impression is a stunning safety collection of modern and contemporary designs suitable for medium/heavy traffic areas. Safety flooring that is slip resistant, tough and offers outstanding performance.



Colour	Code	65 × 37.5cm
Kampala	7915	~
Zanzibar	7053	<b>✓</b>
Liverpool	7911	~
Baeza	7869	<b>✓</b>
Boulia Gloss	7097	<b>✓</b>
Vilnius	7007	<b>✓</b>
Alanya	7032	<b>✓</b>
Tanami Gloss	7029	<b>✓</b>
Ubeda	7868	<b>✓</b>
Colima	7052	<b>✓</b>
Kamina	7091	<b>✓</b>
Corabia	7035	~
Ampara	7093	<b>✓</b>
Hanoi	7918	<b>✓</b>
Derby Gloss	7059	<b>✓</b>
Sarti	7072	<b>✓</b>

90 × 260cm	Matt	Gloss
~	~	-
~	<b>✓</b>	-
~	<b>✓</b>	-
~	<b>✓</b>	-
~	_	~
~	~	-
~	~	-
~	-	<b>✓</b>
~	~	-
<b>✓</b>	<b>✓</b>	-
~	~	-
~	~	-
~	~	-
~	~	-
~	-	~
~	~	-

For more information or to see the full range visit www.masq.be/masq-eng.html

Gloss = High gloss finishing

easily combined.

### **Mural Revela**









Different size options

installation

Warm to the touch





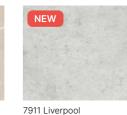


The Mural Revela wall covering collection consists of two sizes: tiles and XL panels. They share the elegant V-groove that gives Mural Revela it's realistic and unique look and feel. The tiles and XL panels can be

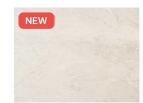




7032 Alanya





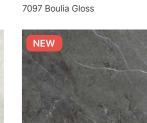


7915 Kampala





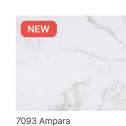
7869 Baeza

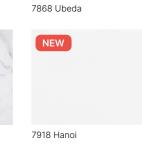


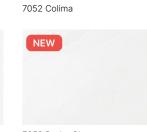
7007 Vilnius











7059 Derby Gloss



7072 Sarti

top coat

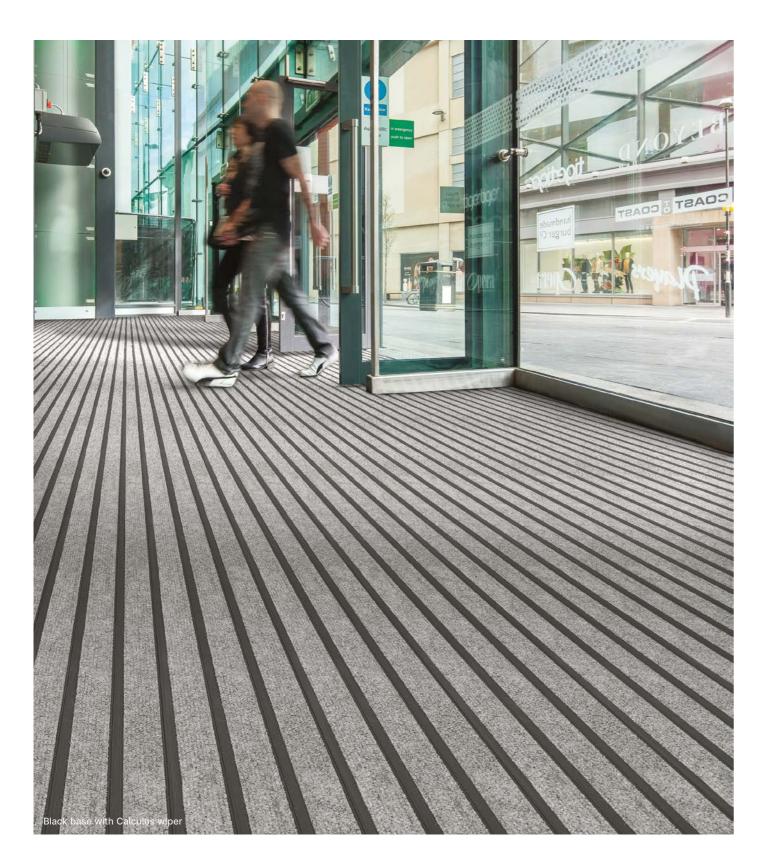
Protective PU RCB Patented Rigid Core Glued 5mm



For more information or to see the full range visit www.masq.be/masq-eng.html

#### **Areas - Entrances**

Mat-in-a-Box® 1550 is a modular barrier matting system that is quick and easy to install. The individual sections clip together on-site for simple assembly. An effective matting system that retains dirt and moisture, improving the appearance of internal floor coverings and preventing unnecessary replacements.



#### **GRADUS**

### Mat-in-a-Box® 1550





performance

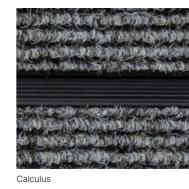






#### **Wiper Colour Options**

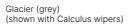






**Base Colour Options** 





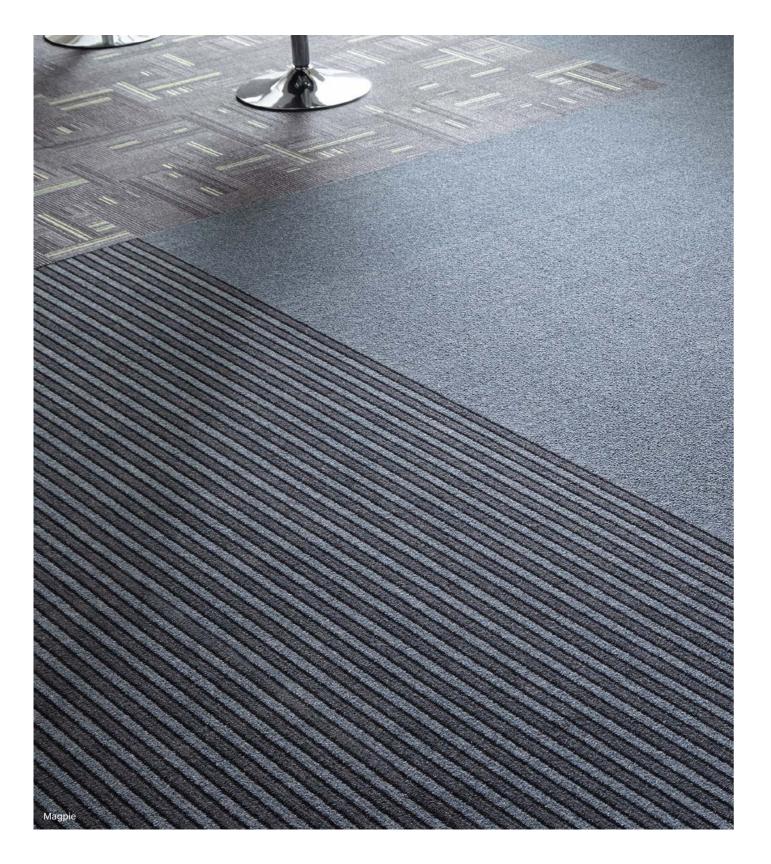


(shown with Tempestas wipers)

For more information or to see the full range visit www.gradus.co.uk

#### Areas - Entrances

Boulevard<sup>™</sup> Stripe can be used in conjunction with a primary or hybrid barrier mat and in some situations can be used as stand-alone matting or in conjunction with a secondary barrier matting. It is also ideal for use in any area of a building prone to soil and moisture damage.



### **GRADUS**

### **Boulevard**<sup>™</sup> Stripe

5











5 year

Soil resistance

High performand

Moistur retentio

ble Hig



Иagpie

laven

\*Note: Boulevard Stripe is not recommended for use on staircases

For more information or to see the full range visit  ${\bf www.gradus.co.uk}$ 

Boulevard<sup>™</sup> 7000 features a linear design and incorporates a heavy scraper fibre for optimum dirt removal, whilst offering excellent moisture retention properties.

**GRADUS** 

### Boulevard<sup>™</sup> 7000

10











10 year

H nce perfo

n Mo ance ret

isture

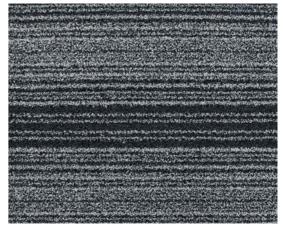
High traffic resistance





Hazelnut





Red Oak

Black Ash

Gray Birch

For more information or to see the full range visit www.gradus.co.uk

#### **Areas - Entrances**

Boulevard<sup>™</sup> 6000 features a patterned design to disguise the effects of soiling, whilst incorporating a heavy scraper for optimum dirt removal and moisture retention. It is easy to maintain and resistant to bleach solutions.

### **GRADUS**

### Boulevard<sup>™</sup> 6000



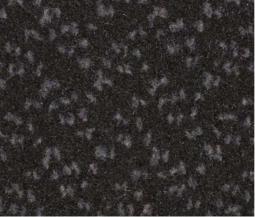








High performance









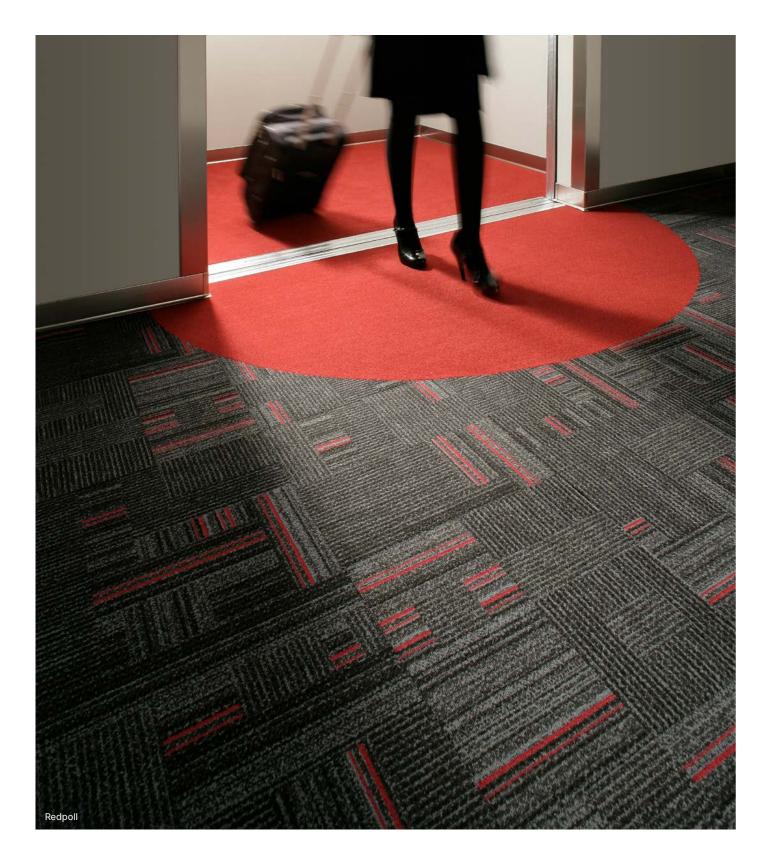
Atlantic



For more information or to see the full range visit www.gradus.co.uk

#### **Areas - Entrances**

Boulevard<sup>™</sup> 5000 is a high performance barrier matting which incorporates a light scraper for dirt removal and has been designed to disguise the effects of soiling. It also offers excellent moisture retention properties.



### **GRADUS**

Redpoll

### Boulevard<sup>™</sup> 5000













High performance







Kestrel





Swallow Falcon



Jackdaw

For more information or to see the full range visit www.gradus.co.uk

Boulevard<sup>™</sup> 1500 can be used in conjunction with a primary entrance mat and in some situations can be used as stand-alone matting in entrances and access points. The range is designed to complement Mat-in-a-Box<sup>®</sup> 1550 and Esplanade 1500 barrier matting. Contact us for further information on Esplanade 1500 product details.















Calculus

Tempestas

For more information or to see the full range visit www.gradus.co.uk

An extensive range of attractive and hard wearing stair edgings, with a choice of channels and slip-resistant inserts. Used in conjunction with floor coverings and suitable for social housing environments. Reduce accidents and risk of slips, trips and falls.

### **GRADUS**

### **Stair Edgings**



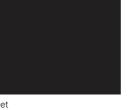


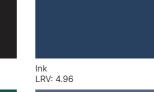






performance











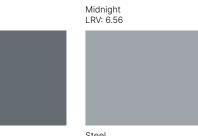
Jet LRV: 4.56

Cloud LRV: 28.57



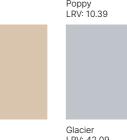






Evergreen LRV: 6.69











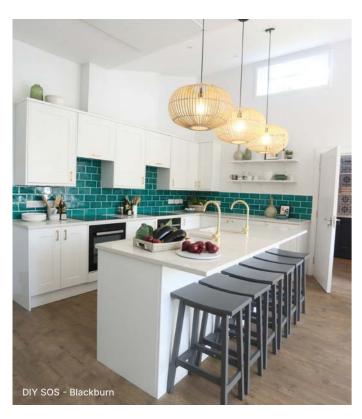




Snowdrift LRV: 83.77

 $^*See\ individual\ profile\ pages\ for\ colour\ availability.\ Xtra-grip,\ Xtra-grip\ Plus\ \&\ Interior\ Grained\ insert\ options\ also\ available.$ 

For more information or to see the full range visit www.gradus.co.uk









#### Quality

A broad range of looselay, Gerflor Fibre Technology (GFT) backed floorings in multiple widths, allowing faster fitting and high quality products with lower waste, inconvenience and cost.

#### Lifetime cost savings

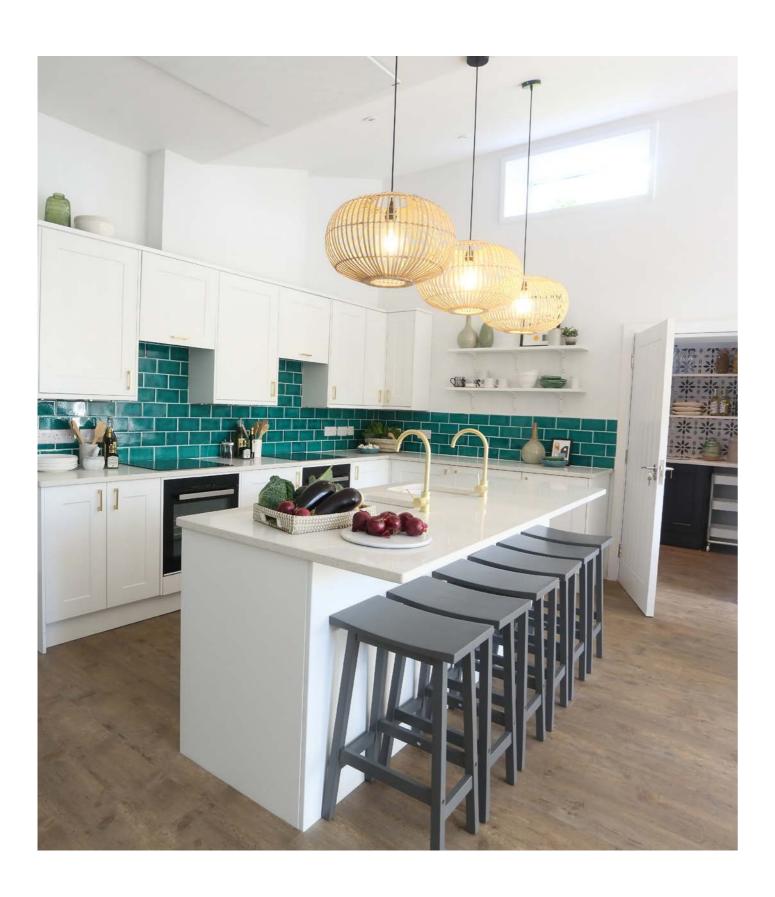
Gerflor's looselay GFT backed products avoid many subfloor problems as they can be quickly overlaid, even where there are high moisture levels. Benefits include the speeding up of installation time, lowering of costs and potential call-backs.

#### Partnership

Gerflor has dedicated and experienced sales and technical teams, to provide comprehensive support to its customers. Training on how to install Gerflor floorings is also available.

#### **Tenant satisfaction**

Whilst maintaining the technical performance and comfort aspects, Gerflor ranges are manufactured with environment in mind, as well as the health and well being of others.



"Gerflor is an ideal product for high traffic areas as I know it will really take the knocks and keep its vibrant appearance. For a designer like me, I love the wide selection of colours and finishes so the practical aspects don't have to compromise the overall design."

- Sophie Robinson, Interior Designer DIY SOS

A Lancashire charity that helps to support homeless young people is able to accommodate more of its service users after a rundown church room was completely renovated, thanks to the BBC's DIY SOS show and all suppliers who provided donations to this worthy cause.

Gerflor donated approximately 270m² of Creation 55 Dry Back LVT flooring for the main areas, including living space and bedrooms, and a further 16m² of Tarasafe Ultra H₂O vinyl safety flooring for the bathrooms.

Solution: Creation 55 LVT, Tarasafe Ultra H₂0

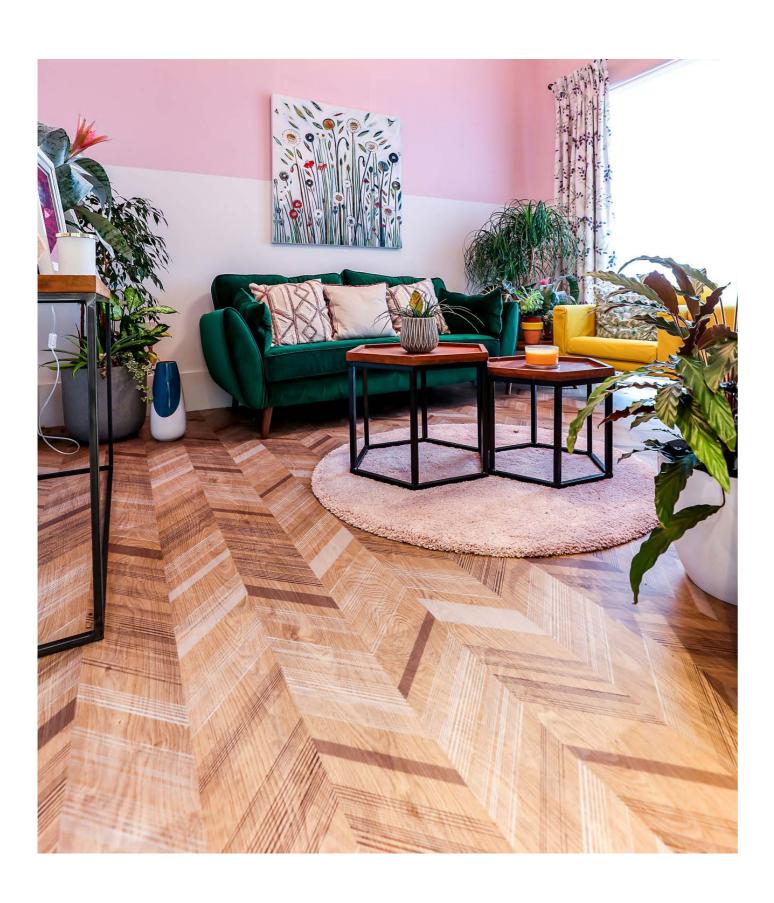






0373 Silver City





"I love to use strong colour in my schemes as it's such an instant game-changer and can effectively offer up the feel-good factor."

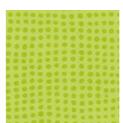
- Sophie Robinson, Interior Designer DIY SOS

In a special Children in Need episode the DIY SOS went to Swansea to help a local charity rebuild their support centre. The project needed high quality flooring as part of the re-build, so they turned to international flooring specialist Gerflor to come to the rescue with advice and the donation of some stunning products that would make this ambitious transformation possible. The various rooms in the centre benefited from Gerflor's outstanding Taralay Impression Comfort and Taralay Initial Comfort flooring.

Solutions: Taralay Impression Comfort, Taralay Initial Comfort

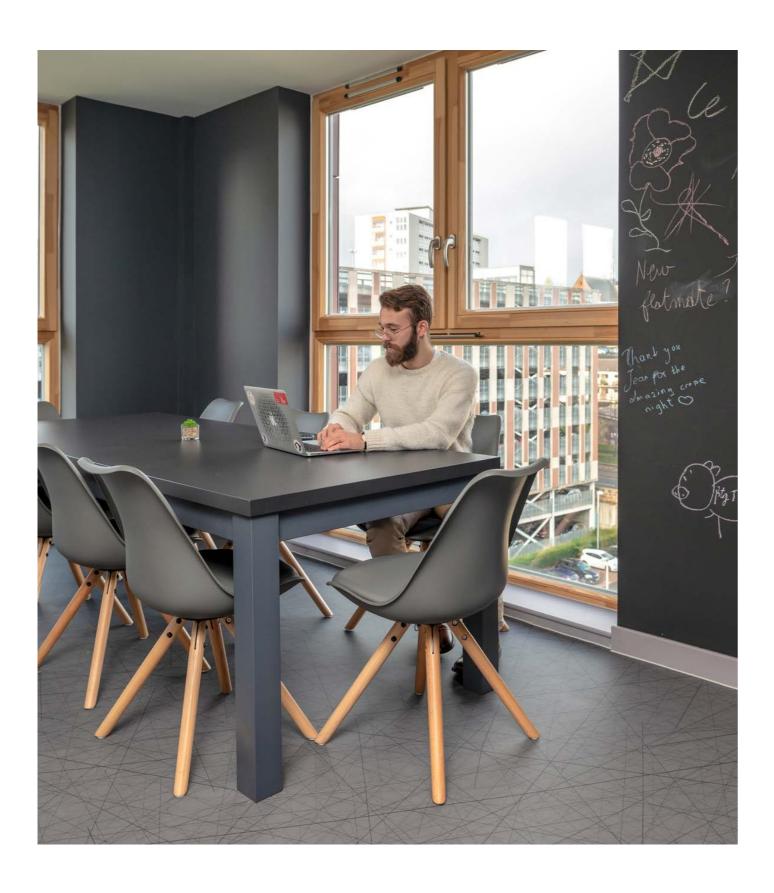






0515 Diversion Kiwi





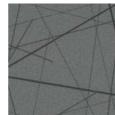
"The linear pattern of Gerflor's Taralay Impression Black design is very simple but provides a 'sexy' look, whilst also being quite subtle and giving an architectural feature to the interior."

- Magdalena Krzyzanowska, Architect, Vastint Hospitality

The six-storey, purpose-built building accommodates 458 students in a variety of stylish accommodation options from different sized individual and shared studio apartments with kitchen facilities to en-suite rooms, all complete with indoor and outdoor social spaces and supporting management services.

The aim was to create student homes with quality fixtures, comfortable modern interiors and unique touches in up-beat, lifestyle surroundings to offer an alternative to traditional halls of residence or private flat or house rentals.

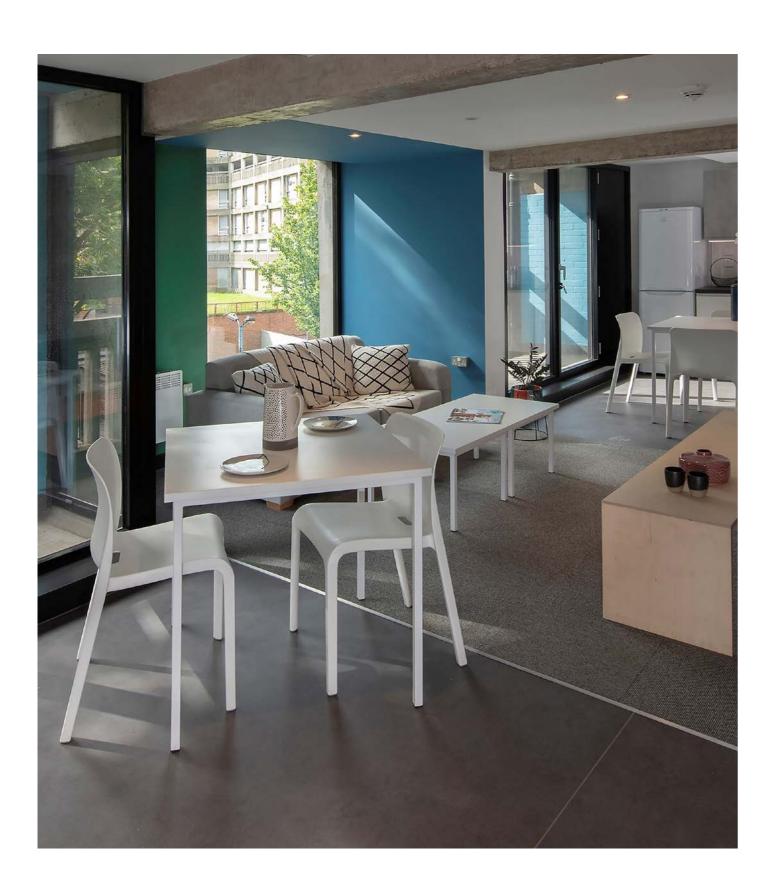
Solution: Taralay Impression Comfort







0765 Taupe



"The client is absolutely delighted with the final outcome of the Gerflor flooring, and we understand the flooring is performing exceedingly well and meeting the client's expectations."

- Andy Gordon, Area Sales Manager - Gerflor

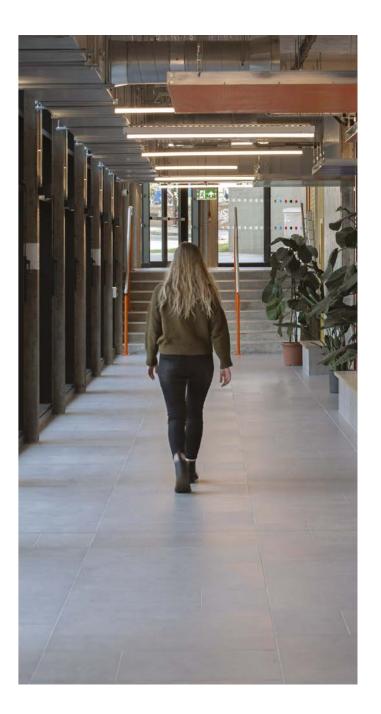
In completing the £21M Park Hill Flats restoration project on a Sheffield housing development Kier Construction and architects Whittam Cox specified 4000m² of high-quality vinyl flooring from international flooring specialist Gerflor.

The project would provide a showcase for two of Gerflor's signature flooring products - the Taralay Impression Compact heterogeneous collection and their slip-resistant Tarasafe Standard safety range.

Solutions: Taralay Impression Compact, Tarasafe Standard



0525 Modena



As a combined business of leading manufacturers and as specialists in the housing sector, we have a number of added value services to support you with all your housing projects. Contact us for further information on any of the services detailed below.

#### **Test our products - Free Trial Areas**

We are so confident in our housing collections, we offer free trial areas up to 20 sqm for new clients, with projects greater than 500 sqm. Projects currently specified in any Gerflor domestic or commercial vinyl are excluded from this offer.

For further terms and conditions please contact us today.

#### Be in the know - Lunch and Learn's

If you are looking to find out more about how to overcome housing challenges, whether it is for refurbishments or new build, we have a range of informal seminars that can help.

Learn more about the latest housing innovations to ensure projects run on time and to budget in a sustainable and efficient way.

#### "The Big Idea" - Create a Visual Design

Do you need a bespoke service where you would like to see products and colours to suit an exact design requirement for a housing roll out scheme? This in house design service is available to meet this precise need so that you can visualise your design in situ.

#### **Get creative - Interior Designer**

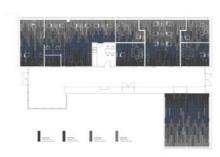
Ideal for architects, designers and specifiers, our flooring visualiser provides realistic imagery of our portfolio of original luxury vinyl designs. Explore wood and stone flooring and experiment with laying patterns. You can also upload your own photographs to generate a real-life simulation of your floor.

#### Inspiration to realisation - Sampling Mood Boards

If you are looking for tenants boards, material for mood boards or loose sampling or swatches for your projects, contact us for your housing needs. We can supply standard and customised sampling for your bespoke requirements.











#### Be informed - Virtual Library

With direct access to our free virtual library, you can discover our full range of commercial and technical literature whether you are in the office, at home or conducting an on-site installation.

#### **Enhance your specifications - NBS**

Gerflor and Gradus are live on NBS Source. NBS Source provides the construction product information you need, when you need it. Including new enhanced product data, along with everything from Product Selector, NBS BIM Library and NBS Plus, which integrates directly into your project work flow.

#### Develop your knowledge - CPDs

The Gerflor and Gradus CPDs fall under the design, construction and technology RIBA core curriculum.

They focus on keeping architects and specifiers up to date with the latest design, technical and engineering practices. They also explore some of the issues and trends that those in the industry now come to face.

#### Discover our projects - Case Studies

We have a wide range of credible references, with customer testimonials that demonstrate our product innovations in action. Find out more about how our clients have future-proofed their projects in education, healthcare, offices, sports and leisure, hospitality, industry, housing and many more.









### **Proud Suppliers to...**

### **Contact the Housing Team**

Gerflor has a dedicated team for the housing sector with over 80 years' experience in social housing and new build projects. Feel free to contact us and speak to us about your specific service support needs and any other enquiries.































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Scan the QR code to download our full social housing brochure or access online here:

https://bit.ly/45GcyCO



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