

27th October 2017

‘Creating’ fitness for all with Gerflor

Fitness should be for everyone. However, gaining access to well-appointed fitness and training facilities is the key to remaining fit, active and healthy. More and more college campuses are now opening their gym doors to the public to facilitate this, providing a centre for both learning and developing a healthy lifestyle. It's a trend that international flooring specialist Gerflor are keen to support with a collection of top quality flooring products aimed at delivering stunning looks coupled to top performance and durability.

More Energy Hayes is situated within the Uxbridge College Campus in Middlesex and previously allowed exclusive access to the staff and students at both College campuses. However, recently More Energy Hayes has extended membership to public members based within the local area. They now welcome anyone over the age of 16yrs (not just students) regardless of their sex, shape, and fitness level with the primary aim of wishing to improve both their physical and mental health. In developing their commitment to providing a sports facility that could benefit the wider community they needed to improve the existing main gym area with some 130m² of new flooring to meet the expected increase in demand. Gerflor's stunning Creation 55 LVT in Eramoza Gold would turn out to be the perfect choice.

In determining the ideal flooring solution, More Energy Hayes Uxbridge would need the best advice and fitting service possible. They chose on this occasion to appoint Stockport-based Recreational Coatings. With over 30 years' experience of installing sports surfaces in Olympic, Commonwealth, World and European events throughout the UK and beyond, Recreational Coatings are an expert in this field, with all installations undertaken by their own highly-skilled staff.

Ross Johns, Commercial Director, Recreational Coatings commented, "We regularly send out marketing emails and the securing of the More Energy Hayes Fitness project came through this activity". He went on to add, "I met with the client and they decided on Gerflor's Creation 55 LVT for their main gym area. They already had a carpet tile in the gym and wanted to upgrade to something more suitable that would deliver both great looks and performance."

The Creation LVT range from Gerflor has recently been scooping accolades in both the UK and Europe, winning the coveted 2017 CFJ/CFA Product of The Year category. It's a beautifully crafted collection of luxury vinyl flooring products that's been setting the market alight with its innovative designs, textures and suitability for a host of high profile projects. It's extremely tough and durable, providing the perfect solution for the heaviest commercial footfall. Designed for medium traffic areas for light commercial use is their Creation 55. The Creation 55 range is a perfect match for moderate traffic areas in commercial environments including offices, hospitality, restaurants, reception areas and boutiques. Creation 55 is available in three installation types including; Dry Back, X'Press and Clic formats.

Afshin Ramezani, Club Manager, More Energy Hayes Fitness Centre said, "the Gerflor flooring was chosen to benefit and satisfy our members and staff at our gym, and to give our gym a totally new look. Our members and staff love the new flooring as it stands out and looks really refreshing". He went on to add, "the Creation 55 flooring from Gerflor has exceeded all our expectations by far and the new floor is easy to maintain as we vacuum and mop it every day".

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The highly sophisticated Creation 55 range offer realistic wood and mineral finishes in tile and plank formats with beveled edges. In addition to this, the looselay Clic System's unique vertical interlocking format allows this product to be laid quickly over most existing surfaces, with no need to close premises during refurbishments. Perfect for the retail, hotel, hospitality, administration, leisure or domestic sectors. The Creation range is 100% recyclable, REACH compliant and treated with PUR+ surface treatment, providing excellent cleaning characteristics and improved resistance to scratching.

Ross Johns went on to further comment, "with Gerflor products there's never any installation problems. In fact, with this project we were in and out very quickly. The client was hugely pleased with this tum-around".

Afshin Ramezani finally concluded by saying, "we would choose Gerflor flooring again and we would recommend it to anyone. It has made our gym look far more welcoming".

Learn more about Gerflor solutions, ask for a free sample or contact us to speak to a specialist today by calling 01926 622 600, emailing contractuk@gerflor.com, or visiting gerflor.co.uk for the latest innovations.

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With Compliments:

Charlotte Wall
The Studio 4
Grosvenor House
Central Park
Telford
TF2 9TW
Tel: 01952 234 004
Email: pr@thestudio4.co.uk

Issued on behalf of:

Navjot Dhillon
Gerflor
Wedgnoek House
Wedgnoek Lane
Warwick
CV34 5AP
Tel: 01926 622 600
Email: contractuk@gerflor.com