

1st June 2022

Gerflor and Gradus ready to join the debate, on the future of healthcare at European Healthcare Design (EHD) 2022 (Stand 2)

On 13-15th June 2022, world-class leading flooring and finishing manufacturer Gerflor will be exhibiting at the European Healthcare Design show, alongside Gradus, a UK manufacturer of high performance contract interior solutions.

The 8th European Healthcare Design 2022 Congress & Exhibition will be held on 13-15 June 2022 at the Royal College of Physicians in London, UK, and broadcast 'live' on SALUS TV to a worldwide audience. Returning to their spiritual home at the Royal College of Physicians, the event features two days of insightful, provocative, and entertaining talks, workshops, and panel discussions.

In a world of extensive choices, it's crucial that healthcare experts and specifiers have a credible network comprising of the right suppliers at their fingertips, who can deliver not only complete fit for purpose solutions but are also readily on hand to provide a wealth of knowledge and advice built on extensive experience in the healthcare sector.

International flooring and finishing solutions specialist Gerflor will be exhibiting and participating in the congress discussions. With over 80 years' credible healthcare experience, Gerflor is a well-respected manufacturer of innovative, high performance, design-led sustainable solutions for flooring, wall protection and interior finishes. As hygiene and infection control go hand in hand, with Gerflor's trusted surface treatments and exclusive patented Clean Corner Systems, decision makers can be assured that their healthcare solutions can stand up to any rigorous maintenance regime.

The Gerflor ethos of delivering world class sustainable surface treatments also embraces their desire to supply locally sourced solutions that provide a collection of inclusive designs that are perfect for a vast range of today's healthcare settings. Gerflor leads its healthcare manufacturing philosophy with a focus on safety, hygiene, infection control, comfort, and durability.

Every day within a healthcare setting, 100 million patients, are healed on a Gerflor floor and over 200,000m² of Gerflor floors are installed around the world. Coupled with contemporary and modern in-house designs and a strong R&D commitment Gerflor is present in over 100 countries, with 4200 employees operating in 30 subsidiaries, and 19 production sites globally.

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From product design through to the end of life, the circular economy is a core priority for the group, and Gerflor is committed to making its 5 key sustainable principles central to its operational and product development activities.

In the current healthcare climate, Gerflor recognises that cleaning and hygiene are more important than ever and that providing a range of world class outstanding surface treatments for Ultra Clean applications is now even more crucial. Gerflor offers an extensive range of flooring solutions with superior surface treatments, suitable for use in areas where cleanliness and disinfection are key, including Ultra Clean Healthcare and Laboratory applications. Thanks to the exclusive and patented Evercare™, ProtecSol2® and Neocare™ surface treatments, these deliver a superior balance between ease of cleaning and disinfection whilst minimising operational cleaning costs.

Andy Gordon, Healthcare Specification Manager, Gerflor commented, "As a creator of products for the healthcare environment, it's important Gerflor remain in touch with the issues affecting this key sector, our specifiers and, also the patients and staff who interact with our flooring. I am delighted to see European Healthcare Design is back on track for 2022. Exhibiting at European Healthcare Design provides us with a fantastic opportunity and platform to meet a cross-section of key healthcare professionals. We will be displaying our latest Mipolam, Taralay, and DLW Linoleum flooring collections, together with a range of other unique innovations from within the portfolio, which can be used across all areas of a healthcare facility. This includes also our complete Gradus wall protection surface solutions."

The innovations being showcased at the event for all healthcare environments have been developed, through a thorough understanding of the specifications and standards required in this stringent market. Highlighting at the exhibition will be the well-established Mipolam and Taralay Premium collections, that already have an outstanding reputation for their performance in healthcare buildings and settings.

The Mipolam and Taralay Premium ranges come with a unique surface treatment called Evercare™, that delivers an unrivalled level of chemical and stain resistance. The combination of its patented Evercare™ and anti-bacterial and fungicidal treatments ensures that stains such as blood and iodine can be safely and hygienically removed with a minimum amount of water and detergent. Add to this, the world renowned Taralay Impression and Taralay Initial collections, available in extensive design and colour options and available with the ProtecSol2® surface treatment for easy cleaning and maintenance, and specifiers have an even wider choice.

As part of their commitment to the healthcare sector Gerflor is also exhibiting their DLW Linoleum collections. DLW Linoleum provides architects and designers with a choice of naturally stimulated colourways, helping them achieve both creativity and durability in their projects, which are a perfect fit for a host of healthcare environments.

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They also have an innovative Neocare™ surface treatment designed especially for linoleum. The Neocare™ treatment consists of triple UV-laser cross-linking and is solvent-free, resistant to chemicals and disinfectants, together with being remarkably dirt and stain repellent. The manufacturing process of the new DLW Linoleum range from Gerflor also offers high quality sustainable solutions by using as well as the 98% (bio-based and mineral components), 76% rapidly renewable materials, together with up to 40% recycled content.

Gerflor understands the challenges facing healthcare professionals and as a manufacturer develops product innovations to address them, such as the Clean Corner System (Awarded the Procure 22 Annual Award for Innovation and Product Design). Gerflor provides seamless surface protection and a comprehensive approach for all healthcare applications. The Clean Corner System technology is a total and complete solution for installing corners that aids the control of contamination and meets the requirements of professionals in the pharmaceutical industry in accordance with GMP (Good Manufacturing Practices) including easy coving with limited and easy welding.

The Gerflor wall protection range of products includes Mural Club, Mural Ultra, and Mural Calypso. Mural Club is designed to be a permanent wall and ceiling protector providing impact protection and withstands damage from wheeled and pedestrian traffic ideal for use in high traffic areas such as hospitals and care homes. This range is also compatible with our range of additional wall protection products, including wall guards and PVC cove formers. Mural Ultra which can be installed to provide a continuous surface that is watertight and is treated with Sanosol to prolong its hygienic properties and is ideal for use within hospitals, medical centres and care homes that undergo more rigorous maintenance. Mural Calypso has excellent resistance to tearing, is hygienic with a washable surface and can be hot welded to the flooring thus reducing hospital borne infections. Ideal for shower solutions.

Also, on show this year will be a range of Gradus floor and wall solutions. Gradus which is part of the Gerflor Group is a UK manufacturer of contract interior solutions, this includes stair edgings, floor trims, barrier matting and wall protection. As the largest UK manufacturer of wall protection, Gradus offer a comprehensive range of products aimed at providing the perfect solution to protect walls and corners in healthcare settings. This includes textured wall cladding, hygienic cladding, handrails, dual rails, combination rails, wall guards, corner guards, bed protectors and door protection.

It's true to say that the healthcare landscape has changed dramatically over the past two years due to Covid. This year's overarching theme is 'recovery, renewal & rediscovery: Planning a climate-smart healthcare system' encouraging forward thinking on topics such as the sustainable transformation of healthcare systems, services, and settings; the role of the patient and public in driving healthcare system change and designing a flexible healthcare infrastructure that responds to the changes in care provision, technology, and location.

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Andy Gordon also said, "Our long legacy in international healthcare has been built on our ability to innovate and adapt our product and service offering; we have a responsibility to continue to contribute to this sector and we take our role of influencing the design, user experience, cost-efficiency and safety of the healthcare interior seriously."

Andy Gordon concluded, "EHD is not just about exhibiting product for us: it's about offering our global experience and participating in the wider discussions of the congress so that we may spot, and act upon, any opportunities for flooring and all wall protection, to make a real difference to the future of healthcare provision."

Gerflor is ready to assist customers with specifications and provide technical advice and free site surveys for both new build and refurbishment projects. In addition to this, best sellers of stock are readily available in the UK.

Come and meet the Gerflor healthcare team on Stand 2 at European Healthcare Design on 13-15th June 2022, to discover a wealth of healthcare ideas and solutions.

Learn more about Gerflor, ask for a free sample or contact us to speak to a specialist today by calling 03332 412901, emailing contractuk@gerflor.com, or visiting gerflor.co.uk for the latest healthcare innovations.

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