# <u>Gerflor</u>

### HEALTHCARE

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CLIENT: SOLUTION: LOCATION: ANGLIAN DENTAL TARALAY PREMIUM COMPACT BEDFORD, HERTFORDSHIRE

#### Anglian Dental transforms Bedford practice with Gerflor's Taralay Premium.

As dental equipment suppliers in the UK, Anglian Dental are renowned throughout the industry for their professional, considered approach and excellent customer service.

When this Hertfordshire-based supply company were sourcing flooring for one of their projects in Bedford they opted for a particular high-quality product from international flooring and interiors specialist Gerflor. This project would see Gerflor's Taralay Premium installed as it more than met the high standards of specification set by Anglian Dental.

Thirty years of helping dentists has given Anglian Dental a level of expertise and insight into their needs that they believe is unrivalled in the market. Since the early days they have expanded their skill set to include interior design, workspace planning and project management and are committed to designing, building, and equipping the finest dental environments.

In supplying quality at all times Anglian Dental has specified Gerflor flooring products for a vast variety of previous projects. This has enabled them to be assured that the flooring chosen for any particular project is of the highest quality, whilst also returning spectacular looks, together with excellent levels of durability, safety, and cleanliness.

Murray Welch, Sales, and Marketing Team Leader at Anglian Dental said, "The project at The Dental Practice in Bedford was originated by the customer who was recommended to Anglian Dental by his friend. We visited the site, did drawings, followed the process, and agreed the order. The existing surgeries were old and tired looking. The client Dr Hassan purchased the practice in the Spring of 2023 and immediately wanted the treatment rooms refurbished to an extremely high standard."



We are extremely pleased with the Gerflor flooring chosen for the Anglian Dental Practice in Bedford. We always recommend Gerflor to our clients as it delivers both outstanding looks and superb performance every time.

Murray Welch, Sales and Marketing Team Leader, Anglian Dental

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Commenting on the Anglian Dental projects where Gerflor products are specified, Chris Pursey, Gerflor Key Account Manager said, "Gerflor has a wide range of solutions for every type of healthcare environment."

Chris Pursey also added, "Our flooring ranges are suitable for a large array of healthcare applications including dental practices, whether they are new build or refurbishment. It's always fantastic to hear from clients such as Anglian Dental about the benefits our surface treatments are bringing to their projects." On specification Murray Welch commented, "The Gerflor products that we have specified for numerous projects are all extremely high quality, long lasting and reliable. They won't mark and are renowned for lasting a long time. We specifically recommended Taralay Premium Compact for the Bedford Dental Practice as it has a soft backing which provides a cushioning effect underfoot. Also, it has a slight 'sheen' which customers like."

At Anglian Dental they use their own installation teams comprising honest, dependable, and experienced tradesmen to undertake the build element of projects from interior designers, builders, M&E experts, floorers, carpenters and more.

In conclusion Murray Welch said, "We are extremely pleased with the Gerflor flooring chosen for the Anglian Dental Practice in Bedford. We always recommend Gerflor to our clients as it delivers both outstanding looks and superb performance every time. We are in fact in the process of specifying a range of other Gerflor products for a selection of additional projects which are due to be completed in the near future."

For further information on Gerflor's extensive range of flooring solutions please contact us:

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