

PRESS RELEASE

20th November 2024

Anglian Dental transforms Bedford practice with Gerflor's Taralay Premium.

As dental equipment suppliers in the UK, Anglian Dental are renowned throughout the industry for their professional, considered approach and excellent customer service. When this Hertfordshire-based supply company were sourcing flooring for one of their projects in Bedford they opted for a particular high-quality product from international flooring and interiors specialist Gerflor. This project would see Gerflor's Taralay Premium installed as it more than met the high standards of specification set by Anglian Dental.

Thirty years of helping dentists has given Anglian Dental a level of expertise and insight into their needs that they believe is unrivalled in the market. Since the early days they have expanded their skill set to include interior design, workspace planning and project management and are committed to designing, building, and equipping the finest dental environments.

In supplying quality at all times Anglian Dental has specified Gerflor flooring products for a vast variety of previous projects. This has enabled them to be assured that the flooring chosen for any particular project is of the highest quality, whilst also returning spectacular looks, together with excellent levels of durability, safety, and cleanliness.

Murray Welch, Sales, and Marketing Team Leader at Anglian Dental said, "The project at The Dental Practice in Bedford was originated by the customer who was recommended to Anglian Dental by his friend. We visited the site, did drawings, followed the process, and agreed the order. The existing surgeries were old and tired looking. The client Dr Hassan purchased the practice in the Spring of 2023 and immediately wanted the treatment rooms refurbished to an extremely high standard."

Commenting on the Anglian Dental projects where Gerflor products are specified Chris Pursey, Gerflor Key Account Manager said, "Gerflor has a wide range of solutions for every type of healthcare environment." Chris Pursey also added, "Our flooring ranges are suitable for a large array of healthcare applications including dental practices, whether they are new build or refurbishment. It's always fantastic to hear from clients such as Anglian Dental about the benefits our surface treatments are bringing to their projects."

With Compliments: Gemma Beech The Studio 4 Grosvenor House Central Park Telford TF2 9TW Tel: 01952 234 005 Email: pr@thestudio4.co.uk Issued on behalf of: Navjot Dhillon Gerflor Flooring UK Limited Park Green Macclesfield Cheshire SK11 7LZ Tel: 01625 428 922 Email: contractuk@gerflor.com

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On specification Murray Welch commented, "The Gerflor products that we have specified for numerous projects are all extremely high quality, long lasting and reliable. They won't mark and are renowned for lasing a long time. We specifically recommended Taralay Premium Compact for the Bedford Dental Practice as it has a soft backing which provides a cushioning effect underfoot. Also, it has a slight 'sheen' which customers like."

At Anglian Dental they use their own installation teams comprising honest, dependable, and experienced tradesmen to undertake the build element of projects from interior designers, builders, M&E experts, floorers, carpenters and more.

In conclusion Murray Welch said, "We are extremely pleased with the Gerflor flooring chosen for the Anglian Dental Practice in Bedford. We always recommend Gerflor to our clients as it delivers both outstanding looks and superb performance every time. We are in fact in the process of specifying a range of other Gerflor products for a selection of additional projects which are due to be completed in the near future."

Overview of product installed at Bedford Dental.

Taralay Premium Compact from Gerflor has a homogeneous wear layer for outstanding durability and long-lasting appearance. A multi-layered construction for an excellent dimensional stability and offers the best acoustic and indentation performances thanks to a Very High-Density Foam Backing. Ideal for bearing static and moving loads. Taralay Premium Compact provides excellent resistance to static and dynamic loads. It has extreme traffic resistance with a 1mm wear layer which has no filler for outstanding abrasion and scratch resistance with quick indentation recovery (0.02mm) and superb dimensional stability with minimal rucking when heavy objects are wheeled across the surface. This multi layered vinyl flooring has a long-lasting appearance through the incorporation of densely pressed colour chips in the wear layer.

Taralay Premium Compact is treated with Evercare[™], the latest unique improvements in polyurethane surface treatment obtained by UV laser cross-linking. Evercare[™] provides outstanding chemical stain resistance and increases the long-term durability of the flooring. This treatment has excellent maintenance characteristics; it requires no wax for life. This innovative stain shield blocks even the toughest stains and delivers a soothing matt effect for a very modern look.

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As with most flooring products these days sustainability is a key factor in both manufacturing and performance. Taralay Premium from Gerflor delivers the ultimate sustainable choice providing; excellent indoor air quality, VOC emissions < 10µg/m3 after 28 days. It is M1 and FloorScore[®] certified and is 100% Reach compliant, Phthalate free (except recycled content). made with 53% recycled content and is 100% Recyclable. The current legislation is there for a good reason and Gerflor are at the forefront of these strict guidelines ensuring that they, as a manufacturer, not only heed but lead.

Customising a floor has never been easier using Gerflor's 'My Premium.' Designers and specifiers can simply select their design, choose their granules, and visualise a concept on mypremiumbygerflor.com, this can then be manufactured to a customised requirement and is subject to a minimum order. With a combination of 150 different colours to choose from it is a solution that is perfect for bespoke projects with a creative twist.

When time means money and the project has no time for stoppages, then Gerflor's Premium renovation tiles are the perfect solution; hard wearing modular tiles 635 x 635 mm with installation on virtually any type of surface (including asbestos subfloors). This solution is fast to install and has dovetail joints that can be simply knocked into place. The Premium range can also be used in conjunction with Gerflor's Dry-Tex[™] System which is a roll solution perfect for new construction or refurbishment projects with high moisture subfloors.

Gerflor is a manufacturer of comprehensive contract interior flooring solutions, including vinyl, linoleum, carpets, and rubber. Gerflor innovations help to create attractive and functional environments, as well as enhance and protect healthcare interiors. Gerflor solutions are proven to enhance the longevity of a building whilst reducing long term maintenance costs. Gerflor works in partnership with the healthcare sector to ensure buildings are safe and accessible for all users.

Learn more about Gerflor solutions, ask for a free sample or contact us to speak to a specialist today by calling 01625 428 922, emailing contractuk@gerflor.com, or visiting gerflor.co.uk for the latest flooring innovations.

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