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CLIENT: SOLUTION: MONMOUTHSHIRE BUILDING SOCIETY CREATION 70 AND 55 LVT, TARASAFE ULTRA, TARASAFE ULTRA H₂O, GRADUS BOULEVARD 1500 BARRIER MATTING, STAIR **EDGINGS & FLOOR TRIMS**

LOCATION:

CARDIFF

Gerflor 'creating' success for Monmouthshire Building Society (MBS) in Cardiff.

The Monmouthshire Building Society (MBS) is a leading financial services provider, that wanted to create a unique and welcoming office space in an historic building in Cardiff that they had recently acquired. High on the specification agenda was the need for extremely high quality, fit for purpose floorings and accessories.

These would be supplied by Gerflor, the international flooring specialists and Gradus, a leading UK manufacturer of Flooring Accessories. The world class products specified as part of this iconic refurbishment included Creation LVT, Tarasafe Vinyl Floorcoverings, & for the complete package Gradus Stair Edgings, Floor Trims & Boulevard 1500 Barrier Matting. The final finish is remarkable and impressive and will serve the employees and local community for many years to come.

Established in Newport in 1869 to help local people build homes, Monmouthshire Building Society now help people across Wales and England buy properties and save for their future. MBS were looking for an interior company who could help them transform the space into an environment that was both functional and aesthetically pleasing. They wanted a warm and natural theme that reflected their brand identity and created a homely feel. They also wanted to introduce sustainable materials and plants throughout the spaces to boost productivity.

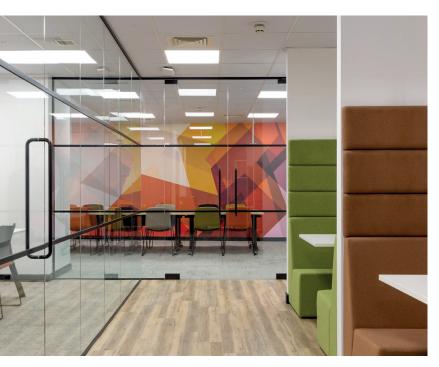
The overall responsibility for the project was placed in the talented hands of Cardiff- based office interiors company DGOI. For over thirty years, DGOI has been dedicated to providing a high-quality service by delivering and installing ergonomic office furniture and providing complete office refurbishment turnkey solutions for their clients.





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Michelle Sheppard, DHead of Design, DGOI





Michelle Sheppard- Head of Design at DGOI said, "The building was an old and empty shell that required a lot of work to transform it into a modern and functional office space. The client also wanted to reflect their brand identity without being too imposing or overwhelming. The D&G team worked closely with the client, contractors, and suppliers to overcome the challenges of working on an old building. We added a raised access floor to the first floor to give the society the flexibility needed in a modern office. Also added were toilet blocks and kitchens on each floor to make the space more functional."

On design and specification and to reflect the client's brand identity, the designers suggested using a warm and natural theme that featured timber, earthy tones, and tonal oranges. The result was a unique office space that was both functional and aesthetically pleasing and reflected the client's brand identity in a subtle and understated way.

The collection of Gerflor floorings and Gradus accessories supplied would be specified for the main kitchen area, the corridors, and walkways, together with some of the break-out areas, meeting spaces and the toilets.

The project would benefit from Gerflor's Creation LVT range, Tarasafe Ultra and Ultra H₂0 Safety Vinyl floorings, together with a selection of Gradus Stair Edgings, Barrier Matting, and Floor Trims.

Michelle Sheppard went onto further comment, "We specified the Creation LVT ranges from Gerflor, as they perfectly suited the project brief in terms of the design and interior, we were trying to create for the clients brief and they fitted well, alongside the level of the carpets we chose. We also specified the Tarasafe safety floorings, as they were extremely fit for purpose and provided the safety aspects we were looking for within the showers, together with being aesthetically pleasing and fitting with the design theme."

Tony Thorne, Gerflor Sales and Specification Manager South Wales said, "Following a visit after launching our new Creation LVT ranges the designers at D&G office interiors (DGOI) thought that some of the new designs would fit in with a project they were

working on and went on to specify them for the Monmouthshire Building Society refurbishment."

On specification Tony Thorne added, "Initial discussions started back in January 2020, but Covid put the project on hold. When we presented the new launch of the Gerflor Creation 70 & 55 Looselay LVT ranges, the team at DGOI all commented on how the new Tatami Raffia design would fit in with a project they were working on along with the Longboard design."

Making a final comment on the Monmouthshire Building Society project Tony Thorne said, "I thoroughly enjoyed collaborating with the designers at DGOI on projects, the interiors team's positivity is infectious and Jake, their office dog always gets a tickle."

Michelle Sheppard concluded, "Tony Thorne, our local Specification Manager from Gerflor, is always extremely helpful and full of advice, which is unbelievably valuable on a large job like this. Ourselves and our client MBS were incredibly pleased with the result and would specify Gerflor and Gradus products again."

For further information on Gerflor's extensive range of flooring solutions please contact us:

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