<u>Gerflor</u> GRADUS

22nd April 2025

Gerflor launches the refreshed Gradus Lunar Carpet collection designed to elevate interior spaces and it is simply out of this world!

Gerflor is excited to unveil the renewed Gradus Lunar carpet tile collection, now featuring refined new muted colourways. Inspired by the serene beauty of the lunar landscape and the captivating hues of the cosmos, this collection is designed to elevate interior spaces with a touch of subtle elegance.

The Gradus Lunar Carpet range brings the tranquil beauty of the moon into any environment. With six neutral designs reflecting the moon's subtle tones and five muted colours inspired by the cosmos, Lunar's versatile palette is perfect for creating open, flexible spaces or distinct zones. The random laying pattern ensures a unique and dynamic floor scheme every time, making it ideal for commercial offices, educational settings, and hospitality spaces. To complement the range, pair with Gerflor's world class Creation 55 Luxury Vinyl Tile (LVT) in wood and mineral designs.

The Lunar collection, already recognised and valued for its modern aesthetics and organic design, now includes five new finishes: Astral Blue, Cosmic Pink, Celestial Peach, Aurora Green, and Solar Yellow. These new additions offer Interior Designers and Specifiers even more freedom to introduce subtle colour, calm, and warmth to high and medium-traffic interiors. Whether you're looking to create a serene environment with Astral Blue, add a touch of elegance with Cosmic Pink, or bring a fresh, natural feel with Aurora Green, the Lunar collection has something for every design vision.

Commenting on the newly refreshed Lunar range of colours Hannah Parkinson, Marketing Product Manager at Gerflor and Gradus and the mind behind the collection inspiration said, "We are pleased to introduce a palette extension, which offers a harmonious blend of tranquil tones inspired by the moon's surface and the colours of the wider universe, without overwhelming a space. These non-directional designs bring a quiet sophistication to spaces such as education environments and commercial offices, while maintaining the durability required in these demanding settings as well as comfort for all users."

The new Lunar shades at a glance include:

- **Astral Blue** a soft blue that calms and soothes perfect for creating a serene environment.
- **Cosmic Pink –** a muted rose that introduces gentle warmth adding a touch of elegance.
- **Celestial Peach** a pale peach that delivers a warm, ambient glow ideal for cosy spaces.
- **Aurora Green –** a sage-infused tone that reconnects with nature bringing a fresh and natural feel.
- **Solar Yellow –** a golden hue that brings energy and optimism perfect for brightening up any room.

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The new shades in the Lunar carpet collection from Gerflor can complement a variety of themes including the below:

Modern Minimalism: Shades like **Astral Blue** and **Celestial Peach** work well with clean lines and simple, uncluttered spaces. They can be paired with neutral furniture and sleek, contemporary decor.

Nature-Inspired: Aurora Green and **Cosmic Pink** are perfect for themes that bring the outdoors inside. They can be used alongside natural materials like wood and stone, alongside plenty of plants to create a serene, earthy environment.

Warm and Cosy: Solar Yellow and **Celestial Peach** can create a warm, inviting atmosphere. These colours can be combined with soft textiles, warm lighting, and comfortable furniture to make a space feel cosy and welcoming.

Playful and Energetic: Solar Yellow and **Cosmic Pink** can add a fun, vibrant touch to any room. Use alongside bold patterns, colourful accents, and playful decor to create a lively and dynamic space.

Elegant and Sophisticated: Astral Blue and **Aurora Green** can bring a touch of elegance to a room. Pair these shades with luxurious fabrics, metallic accents, and sophisticated furniture for a refined look.

These themes can help Designers to create unique and visually appealing environments that reflect their personal style and the mood they wish to create. Whether the collection is applied across open-plan offices, collaborative spaces, or educational settings, Lunar offers a visually engaging surface that aligns with the latest design narratives. Each new shade has been carefully curated to complement Gerflor's wider flooring portfolio, including LVT, linoleum, and heterogeneous vinyl collections, empowering designers to create fully co-ordinated interior schemes with confidence.

Designed with flexibility in mind, Lunar tiles measure 500mm x 500mm and are non-directional, enabling random lay installations that support creativity and reduce waste during fitting, ideal for fast-track refurbishments and adaptive reuse schemes.

In addition to aesthetic versatility, Lunar is also a sustainable flooring solution. The polymermodified bitumen backing contains 75% recycled content, contributing to a total recycled content of 62% and are fully recyclable. Backed by a 12-year wear warranty and a 10-year antistatic warranty, Lunar tiles combine long-term performance with mindful materiality.

Gerflor Company Overview

Gerflor is a leading manufacturer of comprehensive contract interior flooring solutions, including vinyl, linoleum, carpets, and rubber that are ideal for a host of applications.

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Gerflor innovations help to create attractive, comfortable, and functional environments, as well as enhance and protect a vast range of interiors. Gerflor solutions are proven to enhance the longevity of a building whilst reducing long term maintenance costs. Gerflor works in partnership with a large array of sectors to ensure buildings are safe and accessible for all users.

Learn more about Gerflor solutions, ask for a free sample or contact us to speak to a specialist today by calling 01625 428 922, emailing contractuk@gerflor.com, or visiting gerflor.co.uk for the latest flooring innovations.

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