Social Housing

Product Guide for Floors, Walls & Accessories



Gerflor GRADUS

Flooring Solutions

Gerflor's housing collections contain carefully selected residential and commercial products. The product ranges are designed for both refurbishment and new build projects, catering to different areas within buildings, including for inside and outside the threshold.

Gerflor products are sustainable, innovative, and cost-effective to install. They prioritise safety, comfort and hygiene, making them a popular choice with landlords, tenants and homeowners. We are so confident in the quality of our products that we offer free trial areas for new customers.

For more information, please contact us. *Please note that terms and conditions apply to this offer.



Sustainable & Innovative Flooring Collections

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Gerflor GRADUS

Fundamentals

A **Fusion** of Products & Values

Gerflor and Gradus offer products which are ideal for use in a wide variety of applications including healthcare, commercial office, education, retail, hospitality & leisure and housing. Products can be combined to provide a complete package that balances performance, aesthetics and cost, alongside environmentally responsible manufacturing processes.

A Fresh Approach

We believe passionately in providing the customer with the very best in terms of service. Through our combined team we can offer expert advice to help with product selection backed up with extensive UK stocks to ensure our products are delivered on-time, every-time.



















Gerflor & Gradus

As a combined business, Gerflor and Gradus are the perfect partner for your housing projects. We have over 80 years' experience in this sector and we have innovative and sustainable solutions for social housing environments. Our low cost "on the floor" solutions save you time and money, are slip resistant and meet HSE ≥36 guidelines.

They are also extremely easy to install and our floorings are tough and durable, loved and wanted by tenants and home owners alike! Complementary Gradus Accessories including Stair Edgings, Floor Trims, Entrance Matting and Wall Protection solutions are also available for a complete package.



The Gerflor group of companies is a collaboration of well known and successful brands

Gerflor

Gerflor has an extensive warehousing and distribution facility based in Winsford. This logistical hub is geared to have sufficient capacity to offer a broad range of in-depth, best-selling stock for the housing sector. Through our network of dedicated distribution partners, we are also able to in collaboration, deliver an enhanced service level to our customers. You can depend on us, when you need fast delivery for last minute refurbishments and new build projects. Our housing collections are also competitively priced and do not compromise on the required quality you desire for your housing needs.

Gradus

At Gradus we aim to provide peace of mind for all our customers, through quality, performance and service that you can rely on. Whether it's offering advice on product selection, guaranteeing product performance or delivering the right product to the right place at the right time, we are committed to reducing risk for our customers. In every aspect of our UK manufacturing activities, we take responsibility for the environment, and meet our businesses and customers' needs without compromising our long-term future environment.























Environment

Sustainable, innovative & kinder for the environment

We care. We act.

GFT is a patented backing system from Gerflor, made from more than 95% recycled plastic bottles. It is also 100% recyclable.





Cost effective flooring

Revolutionary looselay technology that saves you time and money. Reduces the need for adhesives and minimal subfloor preparation is required.







Recycled technical fibre backing made up of plastic bottles.

Gerflor teams have always considered customers and the environment as their absolute priorities. Our floor coverings, wall solutions and finishing components are user friendly, healthy solutions. They are designed with respect for our planet, to last as long as possible with proposed end-of-life options. From product design through end-of-life, the circular economy is a core priority for the group. We have determined 5 priority commitments to guide our environmental management up to 2025.

We care. We act.

Our commitments for a sustainable future



CARBON **FOOTPRINT***

-20% kg CO₂ equivalent/m² between **2020** and **2025**



CONTENT** 10% by 2025



RECYCLED CONTENT 30% by 2025



ADHESIVE FREE*** 35% by 2025



RECYCLED 60,000 t by **2025**

*Scopes 1 & 2 defined in the GHG protocol **% of activity with biosourced materials ***% of activity with adhesive free solutions.



Supply Chain & Project Management

The Gerflor group of companies have over 80 years dedicated experience in the housing sector. The service teams are available and on hand to help and assist with the management of your supply chain and projects. We work with all types of clients, including Housing Associations and Local Authorities, Tenants and Owners, Main Contractors, Installers, Architects and Specifiers.

Whether it's technical advice, pricing support or specification and trial areas you are interested in, we can assist. We take great pride in our teams and the service we deliver to ensure that your projects are delivered on time and to budget. Contact us for further information.



- \checkmark Decorative floorings that tenants like
- √ Fast, low-cost installation
- √ Tenant satisfaction
- √ Easy refurbishment
- √ Less remedial work
- √ Meets HSE guidelines



- √ Great choice of designs
- **√** Easy maintenance
- √ Comfortable, quiet, slip resistant
- √ Eco-friendly products



- √ Time & cost saving installation
- √ Loose-lay over existing surfaces
- √ Minimal subfloor preparation
- √ No specialist tools

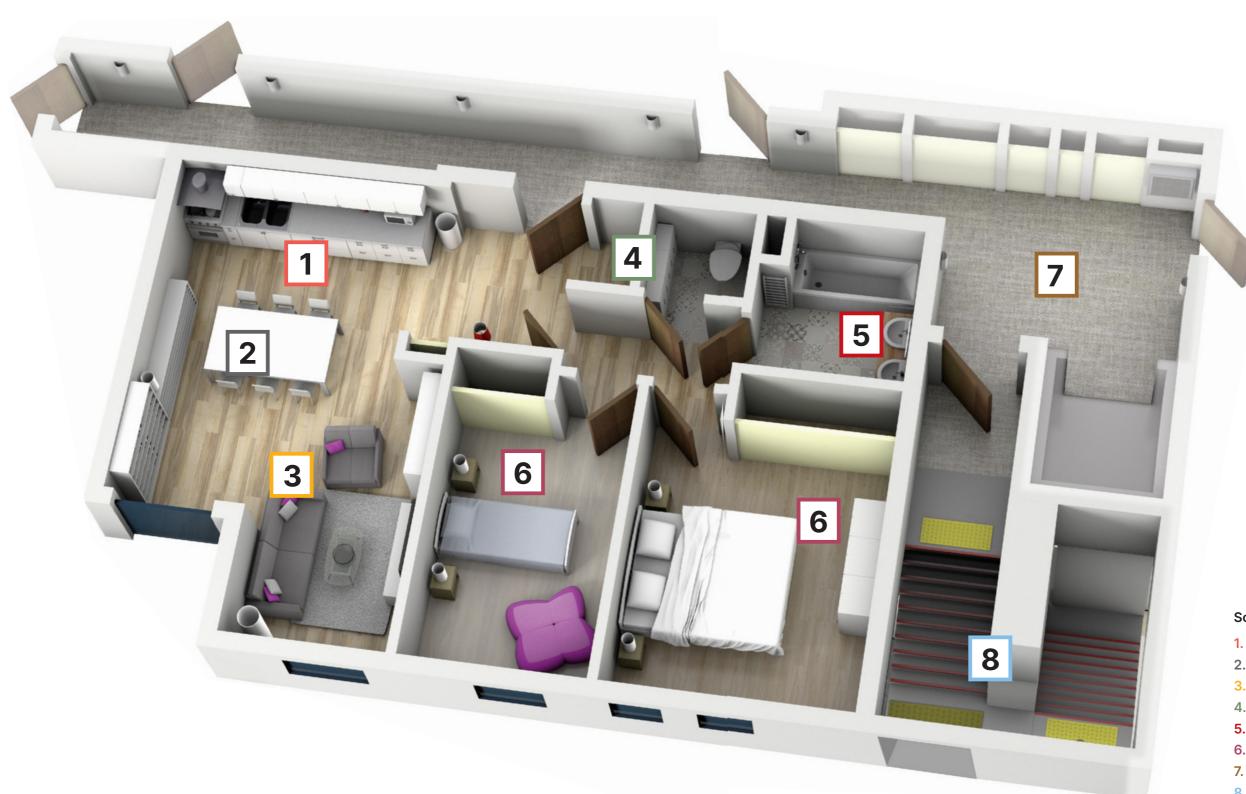


Flooring & Wall Covering Product Matrix

Product	Kitchens	Dining Rooms	Living Areas
Griptex	~	~	•
Texline	~	~	~
Nerok 70/55	•	~	•
Creation 55 LVT	~	~	~
Creation 30 LVT	~	~	~
Tarasafe H ₂ 0	-	-	-
Latour ²	-	_	-
Tarasafe Impression	•	-	-
Mural Revela Wall Covering	✓	_	-
Mat-in-a-Box [®] 1550	-	-	-
Boulevard Stripe	-	_	-
Boulevard 7000	-	-	-
Boulevard 6000	-	-	-
Boulevard 5000	-	-	-
Boulevard 1500	-	-	-
Stair Edgings	-	-	-

Kev.	/	Recommended	 Alternative 	
1/6/	~	1/ccollineliaea		

Wet Rooms	Bathrooms	Bedrooms	Corridors - Landings - Stairs	Entrances
-	~	•	-	-
-	~	~	-	-
-	~	-	~	-
-	-	~	~	-
-	-	~	-	-
~	-	-	-	-
-	-	-	~	-
-	•	-	~	-
~	~	-	-	-
-	-	-	-	~
-	-	-	-	~
-	-	-	-	~
-	-	-	-	~
-	-	-	-	~
-	-	-	-	~
-	-	-	~	-



Solutions:

- 1. Kitchens
- 2. Dining Rooms
- 3. Living Areas
- 4. Wet Rooms
- 5. Bathrooms
- 6. Bedrooms
- 7. Corridors Landings Stairs
- 8. Entrances

Griptex

Griptex is a warm and comfortable looselay vinyl flooring with a Gerflor Fibre Technology backing, specifically designed for refurbishment and perfect for social housing applications.

















Waterproof

to choose from

underfoot *no glue up to 35m²













2256 Opera Medium







0447 Cassiopee Grass



0873 Offset Beige

1104 Cajou Nut



1237 Cajou Sun









2257 Shade Light





2259 Shade Medium Grey







2265 Savannah Clear

1205 Oxyd Anthracite

2260 Empire Dark Brown

T Wear Group | HSE 36+ Slip Resistant | R10 Slip Resistant | 16dB Quiet Underfoot



Pureclean GripX

For more information or to see the full range visit www.gerflor.co.uk

Texline

Texline is a tough vinyl flooring with a unique patented textile backing system that gives higher warmth and comfort underfoot and is safer, quieter and more hygienic than standard vinyl flooring.











2011 Fjord Black



1749 Timber Light









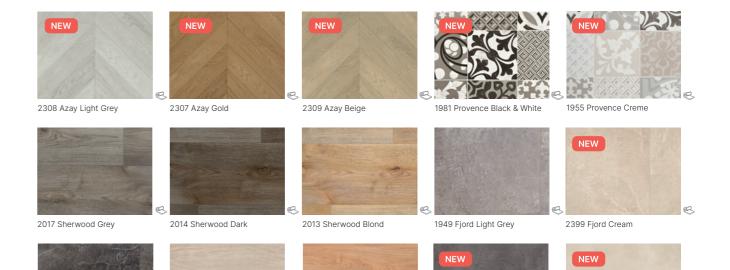
Waterproof

& maintain

technology

underfoot

*no glue up to 35m²



1740 Timber Naturel

T Wear Group

R10 Slip Resistant

Quiet Underfoot

2400 Patina Charcoal

2401 Patina Cream

For more information or to see the full range visit www.gerflor.co.uk

Nerok 70/55

Dining Rooms, Bathrooms & Corridors - Landings - Stairs

The Nerok 70/55 collection is a rich palette of extensive wood and mineral designs. The products have added realism with exclusive embossing and an ultra matt surface.









Waterproof









designs

100% recyclable

High traffic resistance

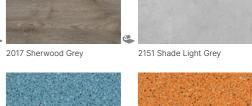
Designs





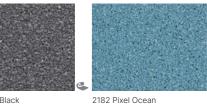




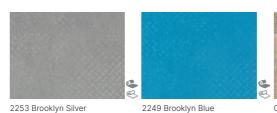






























For more information or to see the full range visit www.gerflor.co.uk

The Creation 55 LVT collection is environmentally friendly and offers improved indoor air quality performance. This is great for when low maintenance and easy installation is required and decreased life-cycle costs are an absolute must.



















100% recyclable

Easy to

Easy to clean

Realistic embossing

Slip resistant technology

Durable





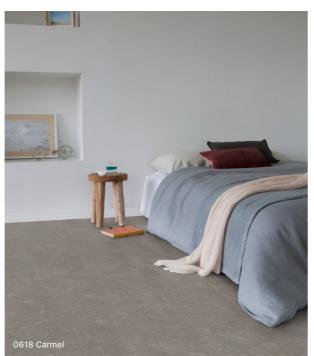
For more information or to see the full range visit www.gerflor.co.uk

The Creation 30 LVT collection is a synthetic, decorative, flexible, antistatic abrasion group T floorcovering. Available in tile or plank, with bevelled edges, providing softness and a comfortable surface.



















Durable

embossing

100% recyclable

Slip resistant

Easy to





For more information or to see the full range visit www.gerflor.co.uk

Tarasafe $\rm H_2O$ is a non-studded high performance slip resistant safety flooring for wet and dry, barefoot and shod applications. This enhanced slip resistant safety vinyl floor covering is an ideal solution for applications where there are continuous wet areas such as showers, wet rooms, and bathrooms.













Hygienic

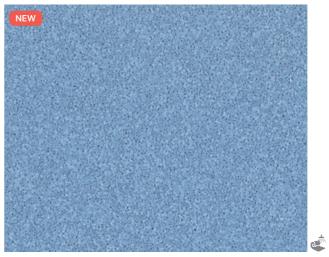
& maintain

Ideal solution wet rooms

Slip resistant

Durable

Barefoot & Shod use







0025 Nile

0031 Eacham

0032 Malawi





0036 Lagoa





0034 Zambezi







0035 Bacalar

The Dementia Services Development Centre at the University of Stirling has approved Tarasafe H₂O for use within a dementia-inclusive environment

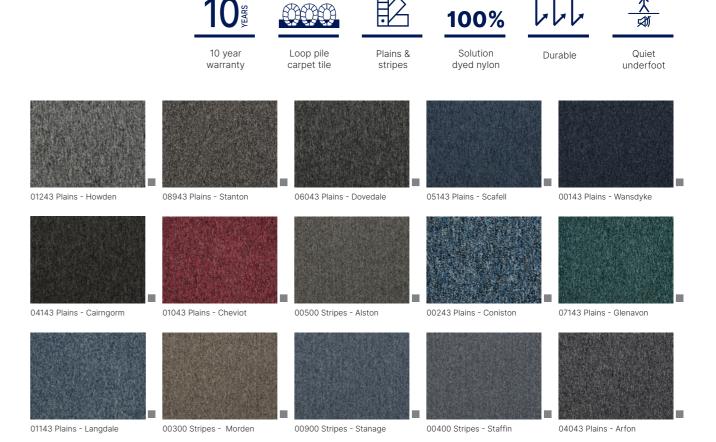




For more information or to see the full range visit www.gerflor.co.uk

Latour² is a solution-dyed, nylon carpet tile range, that comprises plains and stripes. These can be used alone or can work together, to create interesting and unique floor schemes.







For more information or to see the full range visit ${\bf www.gradus.com}$

Tarasafe Impression is a stunning safety collection of modern and contemporary designs suitable for medium/heavy traffic areas. Safety flooring that is slip resistant, tough and offers outstanding performance.













Hygienic

Easy

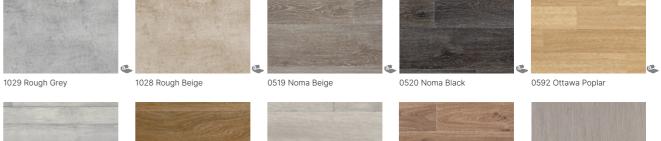
Easy to clean & maintain

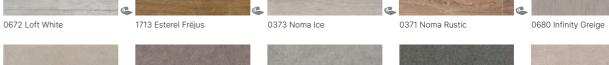
High traffic resistance

Slip resistant technology

Durable







0523 Genova 0035 Gris 0543 Brescia 0525 Modena 0038 Pierre

*Tarasafe Impression Safety Flooring replaces Taralay Impression Control.

Wear Group

HSE 36+ Slip Resista R11 Slip Resistant 20 Roughnes

Compact

Protecsol® Control

For more information or to see the full range visit www.gerflor.co.uk

Mural Revela Wall Covering Formats

Colour	Code	65 × 37.5cm
Kampala	7915	~
Zanzibar	7053	✓
Liverpool	7911	~
Baeza	7869	~
Boulia Gloss	7097	~
Vilnius	7007	~
Alanya	7032	~
Tanami Gloss	7029	~
Ubeda	7868	✓
Colima	7052	~
Kamina	7091	~
Corabia	7035	~
Ampara	7093	~
Hanoi	7918	~
Derby Gloss	7059	~
Sarti	7072	✓

90 × 260cm	Matt	Gloss
✓	~	-
✓	~	-
✓	~	-
✓	✓	-
✓	_	✓
✓	✓	-
✓	~	-
✓	-	✓
✓	~	-
✓	-	~
✓	~	-

For more information or to see the full range visit ${\bf www.masq.be/masq-eng.html}$

Gloss = High gloss finishing

The Mural Revela wall covering collection consists of two sizes: tiles and XL panels. They share the elegant V-groove that gives Mural Revela it's realistic and unique look and feel. The tiles and XL panels can be easily combined.

















Different size

Waterproof

comfortable

& groove



7007 Vilnius

7091 Kamina

7053 Zanzibar 7915 Kampala

7032 Alanya

7035 Corabia



7911 Liverpool

7029 Tanami Gloss





7869 Baeza



7868 Ubeda







7059 Derby Gloss

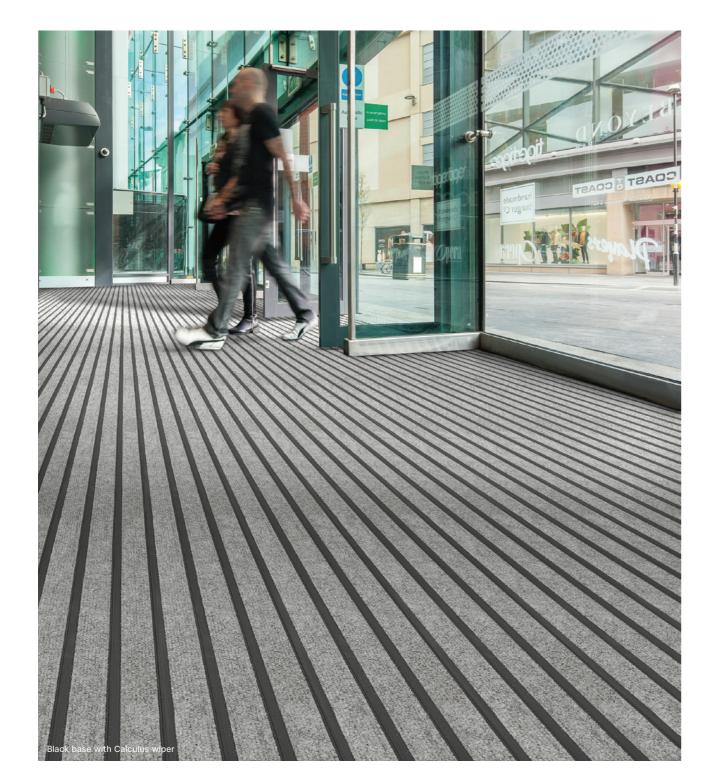


7072 Sarti

Protective PU top coat RCB Patented Rigid Core Board Technology Installation Thick Realistic multicoloured film Stocked for quick delivery

For more information or to see the full range visit www.masq.be/masq-eng.html

Mat-in-a-Box® 1550 is a modular barrier matting system that is quick and easy to install. The individual sections clip together on-site for simple assembly. An effective matting system that retains dirt and moisture, improving the appearance of internal floor coverings and preventing unnecessary replacements.













year

Soil resistance

High performance

Moisture retention

Durable

Medium traffic

Wiper Colour Options



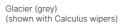




Calculus

Base Colour Options







Black (shown with Tempestas wipers)

For more information or to see the full range visit ${\bf www.gradus.com}$

GRADUS











5 year

Soil v resista

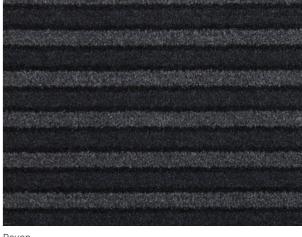
High M performance re

Moisture retention

Durable

High traffic resistance



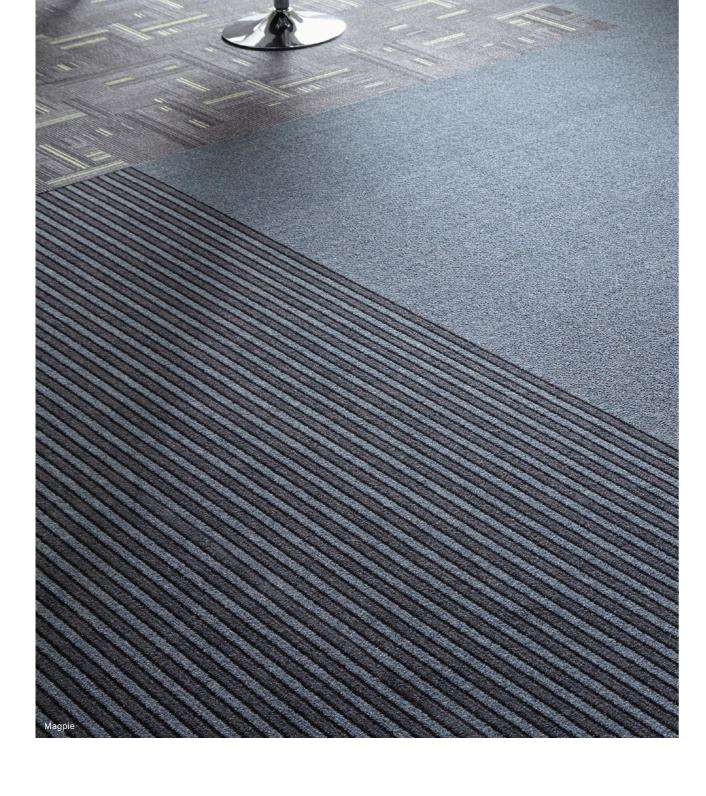


Magpie

Raven

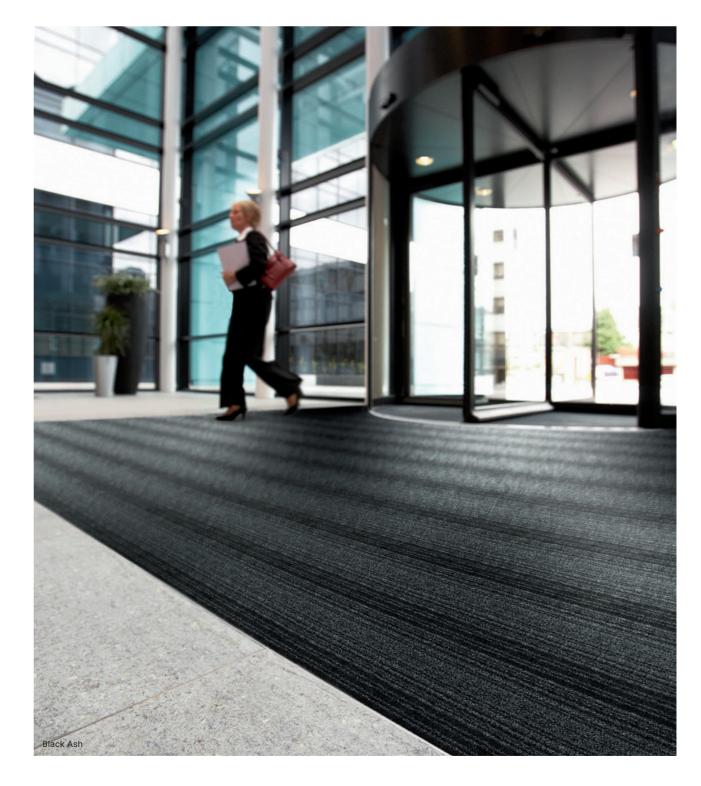
*Note: Boulevard Stripe is not recommended for use on staircases

For more information or to see the full range visit ${\bf www.gradus.com}$



Boulevard[™] Stripe can be used in conjunction with a primary or hybrid barrier mat and in some situations can be used as stand-alone matting or in conjunction with a secondary barrier matting. It is also ideal for use in any area of a building prone to soil and moisture damage.

Boulevard[™] 7000 features a linear design and incorporates a heavy scraper fibre for optimum dirt removal, whilst offering excellent moisture retention properties.













10 year warrantv

So resista

High performance

Moistu e retention

Dura

High traff resistanc

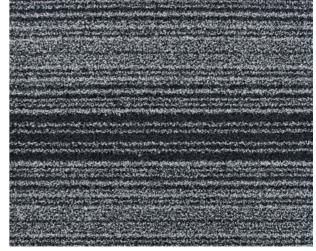
Black Ash



Red Oak



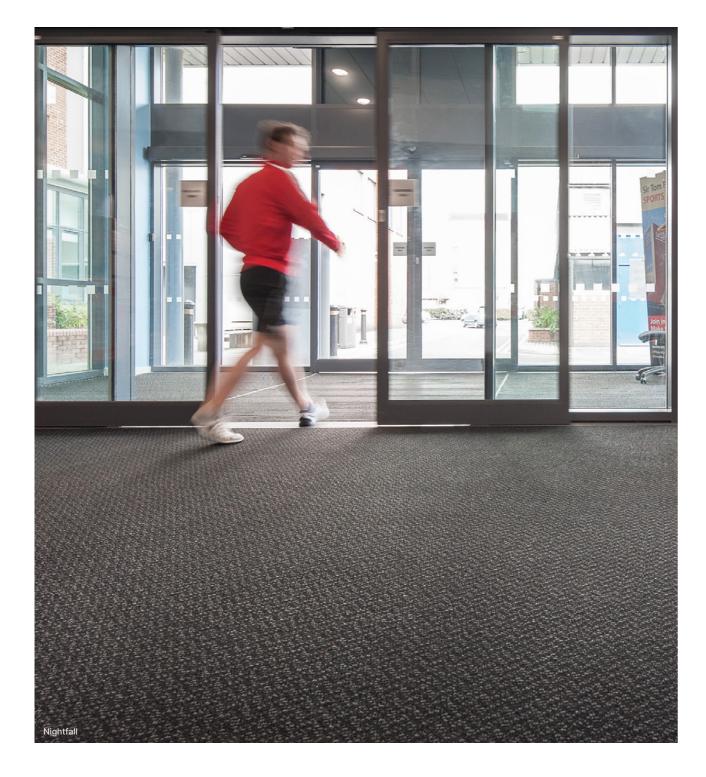
Hazelnut



Gray Birch

For more information or to see the full range visit **www.gradus.com**

Boulevard[™] 6000 features a patterned design to disguise the effects of soiling, whilst incorporating a heavy scraper for optimum dirt removal and moisture retention. It is easy to maintain and resistant to bleach solutions.













10 year warranty

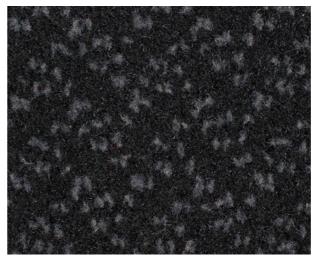
Soil resistance

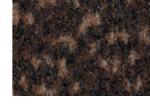
High performance

Moisture retention

Durable

High traf resistand







Walnut

Rosemary





Nightfall

Galaxy

Indigo



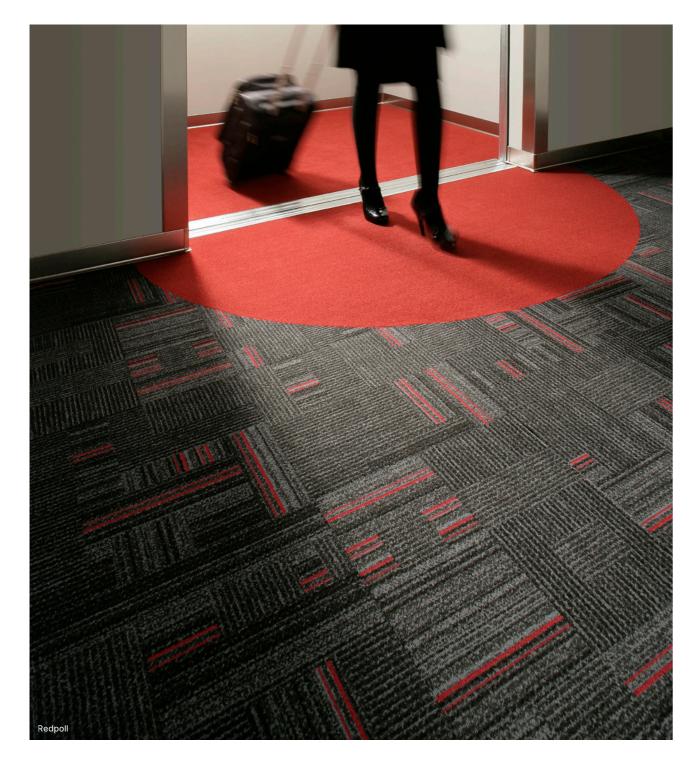


Atlantic

Nickel

For more information or to see the full range visit **www.gradus.com**

Boulevard[™] 5000 is a high performance barrier matting which incorporates a light scraper for dirt removal and has been designed to disguise the effects of soiling. It also offers excellent moisture retention properties.















resistance

performance

Moisture retention

Durable









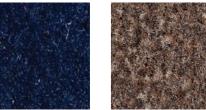




Cuckoo

Kestrel





Swallow

Moorhen



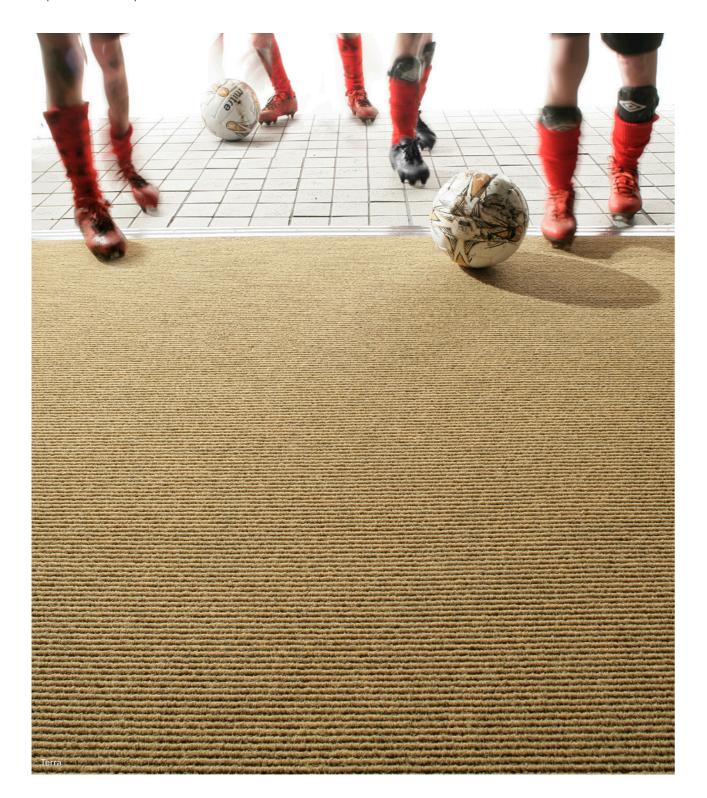


Falcon

Jackdaw

For more information or to see the full range visit www.gradus.com

Boulevard[™] 1500 can be used in conjunction with a primary entrance mat and in some situations can be used as stand-alone matting in entrances and access points. The range is designed to complement Mat-in-a-Box® 1550 and Esplanade 1500 barrier matting. Contact us for further information on Esplanade 1500 product details.













Cost effective

Durable



Terra

Marinus



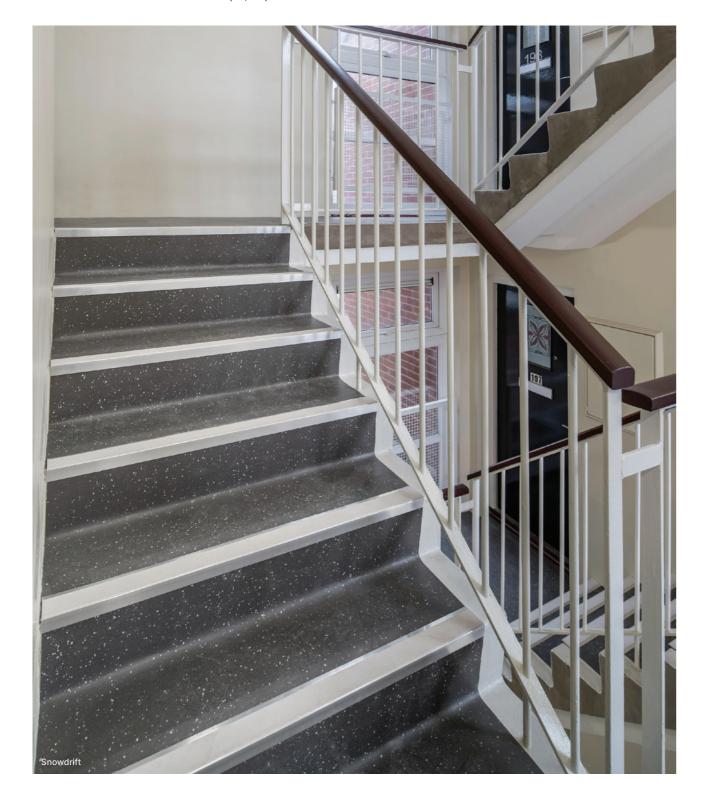
Calculus

Tempestas

For more information or to see the full range visit www.gradus.com

Corridors - Landings - Stairs

An extensive range of attractive and hard wearing stair edgings, with a choice of channels and slip-resistant inserts. Used in conjunction with floor coverings and suitable for social housing environments. Reduce accidents and risk of slips, trips and falls.













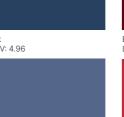
10 year warranty

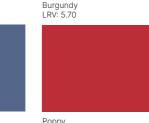
Slip resistant +36

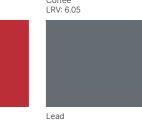
High performance





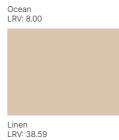




















 $^*See\ individual\ profile\ pages\ for\ colour\ availability.\ Xtra-grip,\ Xtra-grip\ Plus\ \&\ Interior\ Grained\ insert\ options\ also\ available.$

For more information or to see the full range visit www.gradus.com









Discover how Gerflor is revolutionising the social housing market with our innovative flooring solutions! Our case studies illustrate how our durable and stylish floors are transforming communal areas and living spaces alike. Explore how our flooring solutions bring comfort, sustainability, and aesthetics together to create inviting environments that residents are proud to call home.

Quality

A broad range of looselay, Gerflor Fibre Technology (GFT) backed floorings in multiple widths, allowing faster fitting and high quality products with lower waste, inconvenience and cost.

Lifetime cost savings

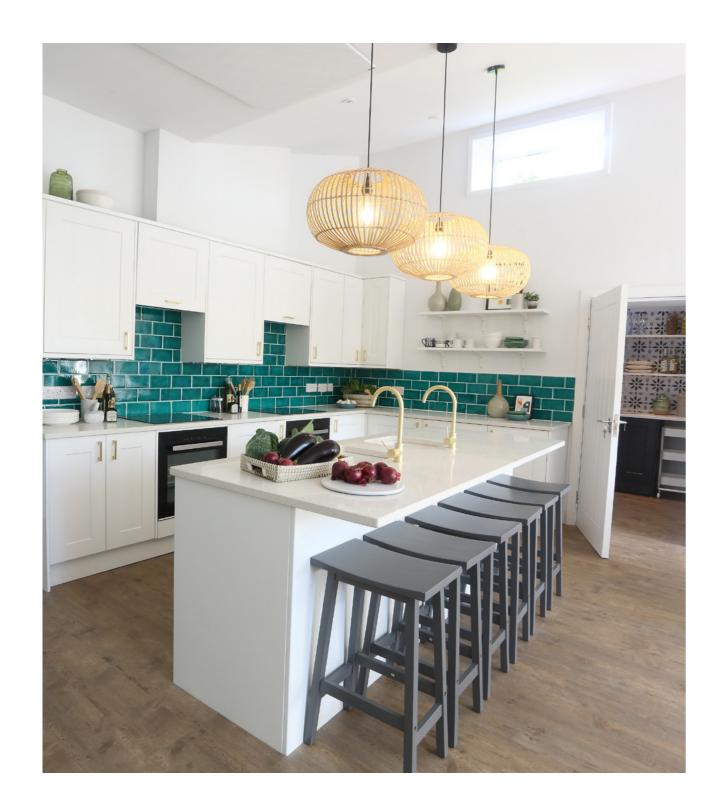
Gerflor's looselay GFT backed products avoid many subfloor problems as they can be quickly overlaid, even where there are high moisture levels. Benefits include the speeding up of installation time, lowering of costs and potential call-backs.

Partnership

Gerflor has dedicated and experienced sales and technical teams, to provide comprehensive support to its customers. Training on how to install Gerflor floorings is also available.

Tenant satisfaction

Whilst maintaining the technical performance and comfort aspects, Gerflor ranges are manufactured with environment in mind, as well as the health and well being of others.



"Gerflor is an ideal product for high traffic areas as I know it will really take the knocks and keep its vibrant appearance. For a designer like me, I love the wide selection of colours and finishes so the practical aspects don't have to compromise the overall design."

- Sophie Robinson, Interior Designer DIY SOS

A Lancashire charity that helps to support homeless young people is able to accommodate more of its service users after a rundown church room was completely renovated, thanks to the BBC's DIY SOS show and all suppliers who provided donations to this worthy cause.

Gerflor donated approximately 270m² of Creation 55 Dry Back LVT flooring for the main areas, including living space and bedrooms, and a further 16m² of Tarasafe Ultra H₂O vinyl safety flooring for the bathrooms.

Solution: Creation 55 LVT and Tarasafe Ultra H₂0

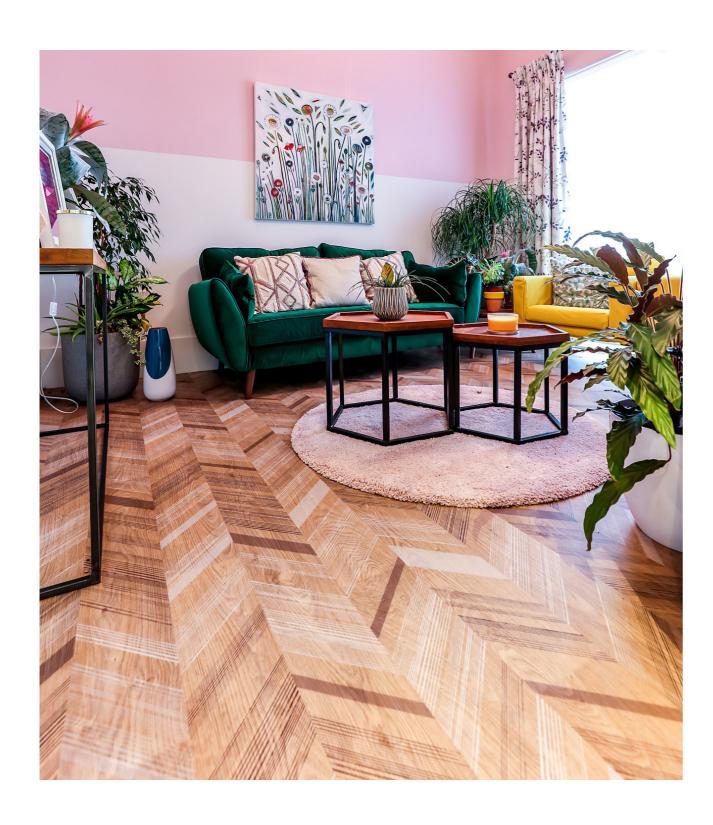






0373 Silver City





"I love to use strong colour in my schemes as it's such an instant game-changer and can effectively offer up the feel-good factor."

- Sophie Robinson, Interior Designer DIY SOS

In a special Children in Need episode the DIY SOS went to Swansea to help a local charity rebuild their support centre. The project needed high quality flooring as part of the re-build, so they turned to international flooring specialist Gerflor to come to the rescue with advice and the donation of some stunning products that would make this ambitious transformation possible. The various rooms in the centre benefited from Gerflor's outstanding Taralay Impression Comfort and Taralay Initial Comfort flooring.

Solutions: Taralay Impression Comfort and Taralay Initial Comfort

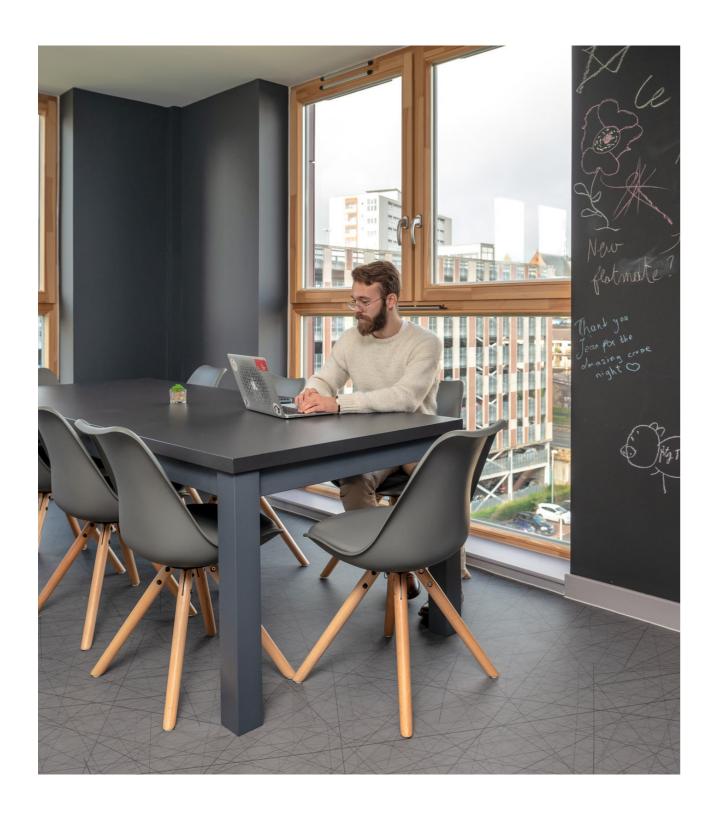


0724 Herringbone Chatain



0515 Diversion Kiwi





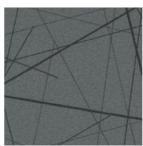
"The linear pattern of Gerflor's Taralay Impression Black design is very simple but provides a 'sexy' look, whilst also being quite subtle and giving an architectural feature to the interior."

- Magdalena Krzyzanowska, Architect, Vastint Hospitality

The six-storey, purpose-built building accommodates 458 students in a variety of stylish accommodation options from different sized individual and shared studio apartments with kitchen facilities to en-suite rooms, all complete with indoor and outdoor social spaces and supporting management services.

The aim was to create student homes with quality fixtures, comfortable modern interiors and unique touches in up-beat, lifestyle surroundings to offer an alternative to traditional halls of residence or private flat or house rentals.

Solution: Taralay Impression Comfort

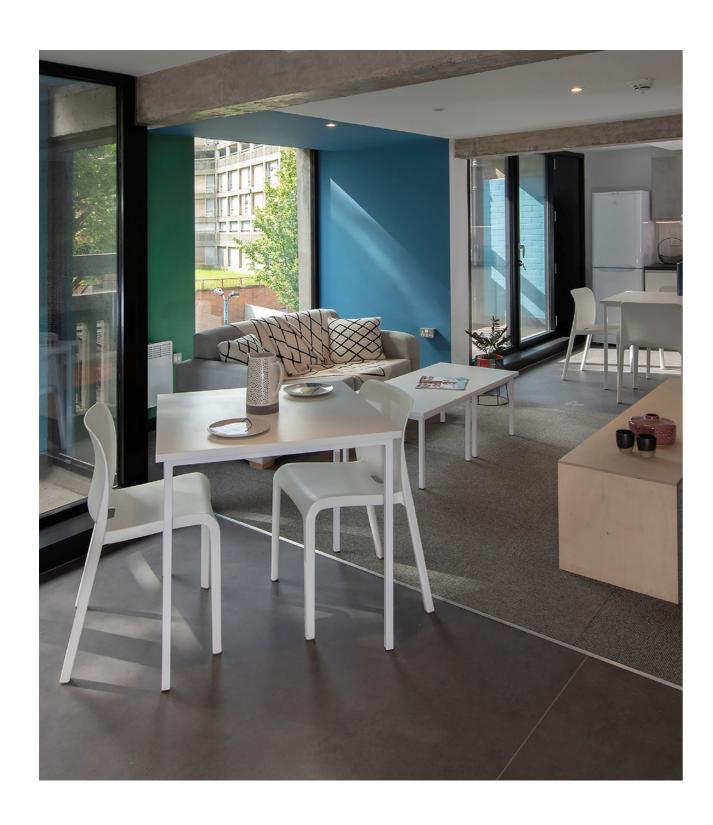






0765 Taupe





"The client is absolutely delighted with the final outcome of the Gerflor flooring, and we understand the flooring is performing exceedingly well and meeting the client's expectations."

- Alex Mason, Area Sales Manager - Gerflor

In completing the £21M Park Hill Flats restoration project on a Sheffield housing development Kier Construction and architects Whittam Cox specified 4000m² of high-quality vinyl flooring from international flooring specialist Gerflor.

The project would provide a showcase for two of Gerflor's signature flooring products - the Taralay Impression Compact heterogeneous collection and their slip-resistant Tarasafe Standard safety range.

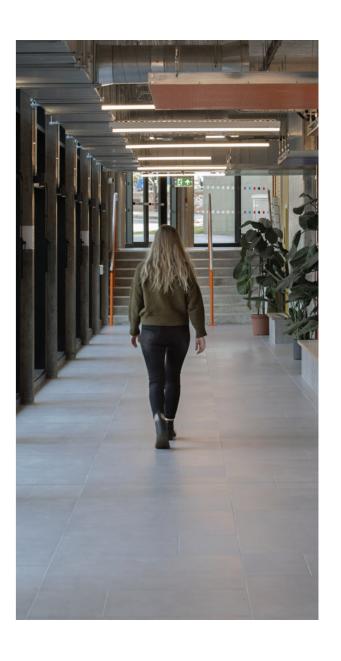
Solutions: Taralay and Tarasafe Sheet Flooring.







0525 Modena



As a combined business of leading manufacturers and as specialists in the housing sector, we have a number of added value services to support you with all your housing projects. Contact us for further information on any of the services detailed below.

Test our products - Free Trial Areas

We are so confident in our housing collections, we offer free trial areas up to 20 sqm for new clients, with projects greater than 500 sqm. Projects currently specified in any Gerflor domestic or commercial vinyl are excluded from this offer.







Be in the know - Lunch and Learn's

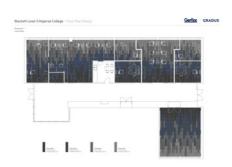
If you are looking to find out more about how to overcome housing challenges, whether it is for refurbishments or new build, we have a range of informal seminars that can help.

Learn more about the latest housing innovations to ensure projects run on time and to budget in a sustainable and efficient way.

"The Big Idea" - Create a Visual Design

Do you need a bespoke service where you would like to see products and colours to suit an exact design requirement for a housing roll out scheme?

This in house design service is available to meet this precise need so that you can visualise your design in situ.





Inspiration to realisation – Sampling Mood Boards

If you are looking for tenants boards, material for mood boards or loose sampling or swatches for your projects, contact us for your housing needs.

We can supply standard and customised sampling for your bespoke requirements.

Get creative - Interior Designer

Ideal for architects, designers and specifiers, our flooring visualiser provides realistic imagery of our portfolio of original luxury vinyl designs. Explore wood and stone flooring and experiment with laying patterns.

You can also upload your own photographs to generate a real-life simulation of your floor.





Be informed - Virtual Library

With direct access to our free virtual library, you can discover our full range of commercial and technical literature whether you are in the office, at home or conducting an on-site installation.

Enhance your specifications - NBS

Gerflor and Gradus are live on NBS Source. NBS Source provides the construction product information you need, when you need it. Including new enhanced product data, along with everything from Product Selector, NBS BIM Library and NBS Plus, which integrates directly into your project work flow.





Develop your knowledge - CPDs

The Gerflor and Gradus CPDs fall under the design, construction and technology RIBA core curriculum.

They focus on keeping architects and specifiers up to date with the latest design, technical and engineering practices. They also explore some of the issues and trends that those in the industry now come to face.

Discover our projects - Case Studies

We have a wide range of credible references, with customer testimonials that demonstrate our product innovations in action. Find out more about how our clients have future-proofed their projects in education, healthcare, offices, sports and leisure, hospitality, industry, housing and many more.



Gerflor has a dedicated team for the housing sector with over 80 years' experience in social housing and new build projects. Feel free to contact us and speak to us about your specific service support needs and any other enquiries.































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Scan the QR code to download our full social housing brochure or access online here: https://bit.ly/4ccsmR6



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