

SECTOR: HOUSING
CLIENT: MERTHYR VALLEYS HOMES
SOLUTION: EASITEX

Merthyr Valleys Homes has multiple reasons for choosing Easitex

“Easitex is the best flooring product that we are currently working with, and better than adhered floorings, as we can literally fit it and stand on it without waiting for the glue to go off. With two, three and four metre width options it also goes down in one piece without joins or welding.”

Hywel Davies, Flooring Contractor, Designer Floorings.

Introduction

Speed of laying, ease of maintenance, durability, slip resistance and good looks, are just a few of the reasons why Easitex, by Gerflor, is the chosen vinyl for Merthyr Valleys Homes' kitchen and bathroom refurbishment of approximately 2500 kitchens and 2000 bathrooms to meet the Wales Housing Quality Standard by 2014.

Merthyr Valleys Homes, which owns and manages around 4,300 homes in the area, was formed in 2009 after tenants voted to transfer their homes to a not-for-profit housing association.

As part of its commitment to tenants, Merthyr Valleys Homes is delivering a £69.5 million improvements programme within its first five years, which includes the provision of up-to-date kitchens and bathrooms fitted with Easitex flooring.

Easitex is Gerflor's pioneering, new thermally and acoustically advanced, R10 slip resistant, loose-lay, residential sheet vinyl with extra cushioning. Tenants have a choice of colours and patterns from the range, which have been selected to complement the kitchen and bathroom package.

“We have received positive feed-back from tenants about the appearance of Easitex. It gives a more homely feel than other slip resistant floorings,” says Gary Colston of Merthyr Valleys Homes. “We chose it over slip

resistant, sheet floorings that did not have the appearance we wanted and over other types of flooring that are more time consuming to lay. Being loose-lay, it has addressed laying times, and, as it can be pulled-back for maintenance and re-layed, we hope that it will also address future access issues and reduce long-term maintenance costs.”

Merthyr Valleys Homes partnering contractors, R&M Williams, Bullocks and Merthyr Valleys Homes Property Services, are carrying out the kitchen and bathroom improvements. Flooring contractor, Designer Floorings, is laying Easitex within many of the upgrades. Hywel Davies of Designer Floorings, confirmed that Easitex lives up to its name and is easy to lay: “it is the best flooring product that we are currently working with, and better than adhered floorings, as we can literally fit it and stand on it without waiting for the glue to go off,” he says. “With two, three and four metre width options it also goes down in one piece without joins or welding. We can save about one hour on laying a kitchen floor. For tenants it is more hardwearing, thicker, extra cushioned and unlike a typical council house flooring. They seem pleased with it and with the amount of design and colour choices they have.”

Easitex's complete range of seven designs and fourteen colour options is on offer to tenants. Easitex is one of Gerflor's latest, loose-lay floorings, which features a GFT (Gerflor Fibre Technology) patented, textile backing system.



It is 4.2mm thick, 0.7 tog and 20db sound insulation rated. It also has a 90% RH resistant, waterproof interlayer, permitting installation directly over damp subfloors or where a damp proof membrane is not installed in older properties.

Fast and straightforward to install, up to 35 sqm of Easitex can be laid without adhesive and with minimal subfloor preparation, allowing lower 'on-floor' costs of up to 30% compared with standard vinyl. This loose-lay feature also permits quick and easy access for repair and maintenance work. In addition, Easitex has an R10 slip resistant 0.35mm thick, PureClean™ surface layer, which is durable and easy-to-clean. From an eco perspective,

Easitex contains recycled material, including 97% recycled fibres in its GFT backing, and, like all Gerflor floorings, it is 100% recyclable.

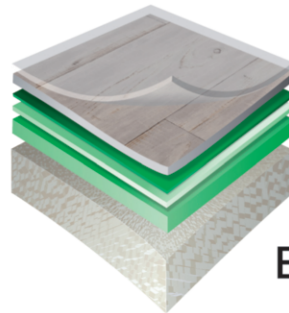
Experts in flooring, Gerflor is one of the World's leading vinyl flooring manufacturers, with proven experience in the UK housing sector. The company's portfolio of environmentally sustainable products includes flooring innovations for domestic, communal and commercial areas of new build and refurbishment projects.

For further information on Gerflor's latest innovations, please call **01926 622600**, visit **www.gerflor.co.uk** or email **contractuk@gerflor.com**.

Technical Data

Product Description	Easitex
Total Thickness EN 428	4.2mm
Thickness of wearlayer EN 429	0.35mm
Weight EN 430	2440g/m ²
Width of Roll EN 426	200/300/400cm
Length of Roll EN 426	15/20lm
Backing	polyester textile
Classification	
European classification EN 685	23-31 class
Fire rating EN 13501-1	Cfl-s1 class
Slip resistance (wet) DIN 51 130	R10 class
RRL pendulum test (wet test) BS7976	≥36
Surface roughness Rtm/Rz	≥20 µm
Performances	
Abrasion resistance EN 660.1	group T
Sound Insulation ISO 140-8	20dB
Surface treatment	PureClean Matt
Colour fastness EN 20105-B02	≥ 6°
Guarantee	15 years (domestic)

For full specification details please contact us by phone, fax, email



Easitex

- 4.2mm thick, ideal for renovation
- Tough and durable (Group T wear rating)
- Extremely sound insulating (20dB)
- Slip resistant surface (R10 rating, HSE ≥36)
- Waterproof from above & below
- Easy to clean PU surface
- 15 year guarantee