

CLIENT: CARDIFF CASTLE, CARDIFF
SOLUTION: CREATION 70 LVT

Gerflor King of the Castle in Cardiff with its Creation 70 LVT

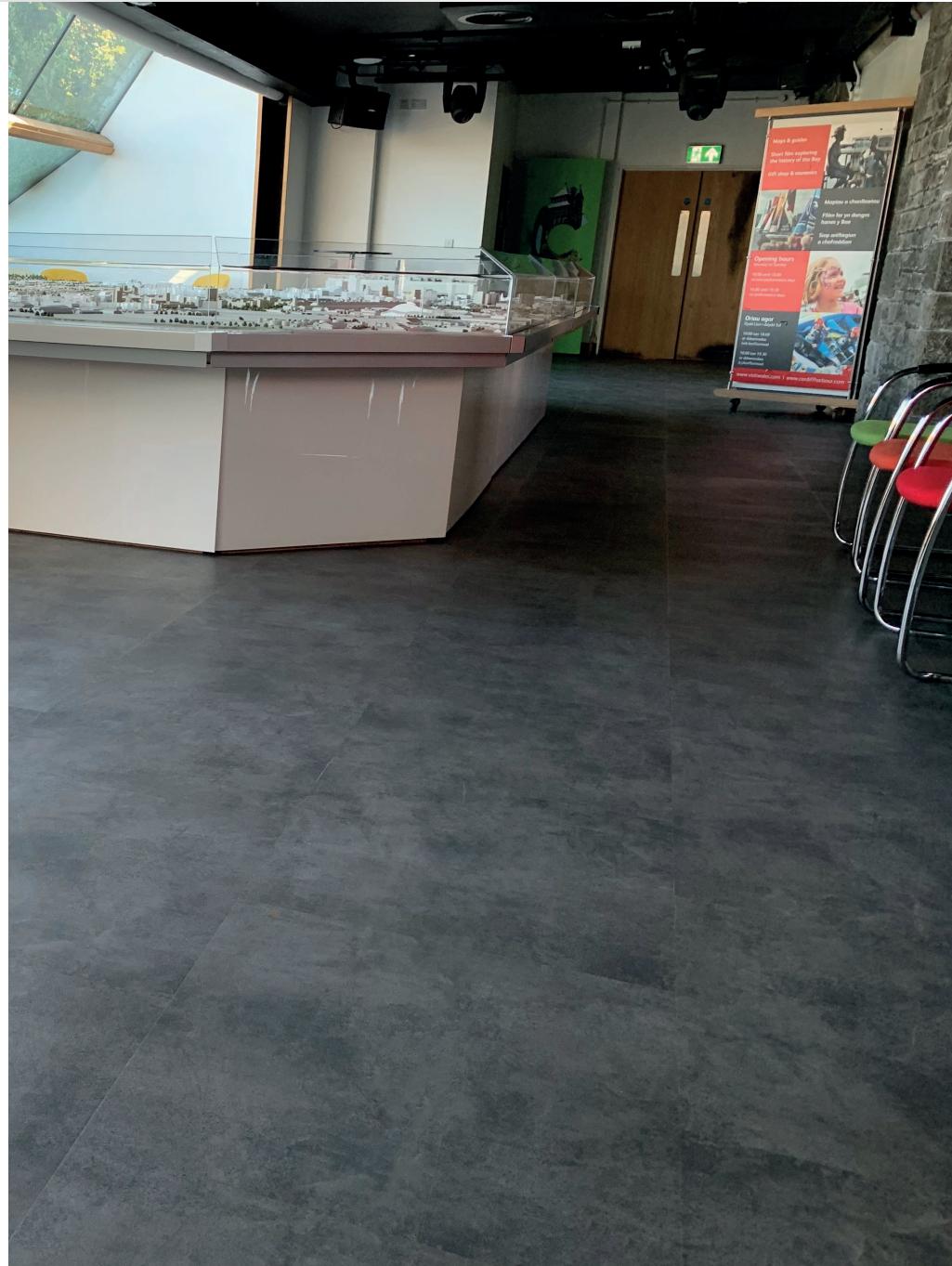
Cardiff Castle is a Victorian Gothic revival mansion and medieval castle located in the city centre of Cardiff, Wales.

The original motte and bailey castle was built in the late 11th century by Norman invaders on top of a 3rd-century Roman fort. Cardiff Castle is one of Wales' leading heritage attractions and a site of international significance which welcomes over 300,000 visitors each year. Located within beautiful parklands at the heart of the capital, Cardiff Castle's walls and fairy tale towers conceal 2,000 years of history.

When Cardiff Castle wanted to regenerate an under-used space within the heart of the historic site, to provide a marketing and promotional suite for the city, they turned to international flooring specialist Gerflor to supply 200m² of its stunning and award-winning Creation 70 LVT Halifax Stone flooring for the new area.

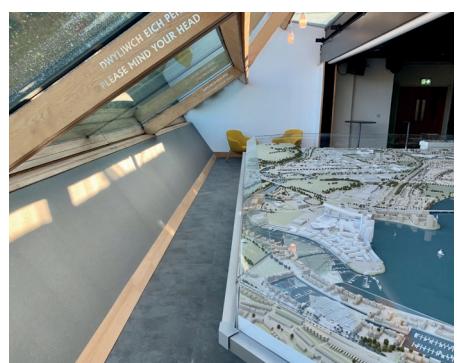
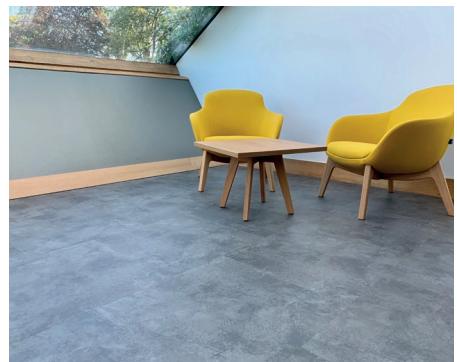
This weighty task would fall to local flooring experts MH Flooring who serve a wide range of clients including building contractors, commercial enterprises, private care homes, schools, and local authorities. Marcus Howells, Managing Director, MH Flooring commented, "We were approached by Cardiff City Council to provide a quotation for the renewal of the flooring to the first-floor area of the visitor centre." Marcus Howells went on to add, "We put forward Gerflor Creation 70 LVT due to its vast colour palette and different effects it creates. We also knew it would provide the required durability for an area with heavy footfall."

Mark Coleman, Business Development Officer, Cardiff City Council said, "We already had an existing relationship with the flooring installer MH Flooring from previous works undertaken at regeneration projects on listed buildings such as Tramshed and Cardiff Bay Station, therefore they as an installer and the Gerflor flooring products were a natural choice for the project."



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Marcus Howells, Managing Director, MH Flooring



This year, Gerflor has launched the most complete range of floor tiles and planks available on the market. Aimed at architects, opinion leaders, and professionals, the Creation LVT range offers various formats, designs, and traffic-resistance qualities. It provides specifiers with endless design possibilities and is a perfect solution for those creative interior spaces. voted CFJ/CFA Product of the Year at the 2017 Flooring Industry Awards, this range will inspire and enhance any interior space and includes unique realistic brand-new wood, stone and mineral effect designs... many of which are exclusive to Gerflor.

Available in 58 designs and in 10 different sizes with many designs having bevelled edges and embossed finishes for added realism. The Creation 70 mix is a unique offering of 3 plank widths in a box and there are also new longer sized planks and larger tiles. The Creation 70 range is specifically adapted to heavy traffic applications with a 0.70 mm wear layer, is 100% recyclable and REACH compliant. The range also comes with a PUR+ surface treatment for easier cleaning and maintenance.

Marcus Howells concluded by saying, "We have also recently installed the

Gerflor Creation LVT collection in the Old Cardiff Bay railway station as we can rely on the quality and performance of the range. I value the service and back up from the Gerflor representatives who will provide sampling and over-see the supply process, ensuring the flooring contractor can deliver the project on time and to budget."

Learn more about Gerflor solutions; ask for a free sample or contact us to speak to a specialist today by calling 01926 622 600, emailing contractuk@gerflor.com, or visit gerflor.co.uk for the latest innovations.

For further information on Gerflor's extensive range of flooring solutions please contact us:

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