

28th October 2022

Ahead of the Game....Gerflor launch their new Taraflex® Multi-Use Exclusive Collection

International flooring specialist Gerflor has launched six stunning new designs with their 2022 Taraflex® Multi-Use Exclusive Collection. It heralds the dawn of a new design era for their Olympic standard world-class vinyl sports flooring.

Being able to overturn the thinking and day to day codes that prevail in the sports flooring environment is seen by Gerflor as a crucial move in providing customers with a range of innovative new colours and designs. When it's time for change...it's time for change!

Spearheaded by their Creative Director, Gino Venturelli and an in-house design and research team, Gerflor have again harnessed this talent to create these new exclusive designs, in line with current trends. Herringbone for a modern look inspired by noble materials and concrete for an industrial and urban touch. Their masking power make them ideal for multipurpose applications. Gerflor took a long hard look at the market to develop these six new designs which would both excite and inspire designers and architects. The new designs are a real reflection of a modern way of living, together with mirroring key contemporary trends that are prominent in everyday living.

The new exclusive Taraflex® Multi-Use designs include Pure Concrete, Pure Concrete Lagoon, Pure Concrete Dark and Pure Concrete Blue. These spectacular new designs are also joined by Natural Herringbone and Golden Herringbone wood effect designs with added realism.

New trends in design define the collections from Gerflor who are constantly striving to produce a whole new world of colours and textures that are stretching the boundaries of flooring design. It's a doctrine that potentially dictates the look and appearance of the space we inhabit.

Taraflex® Multi-Use protects users with excellent shock absorption and impact protection of 25% to 35% (complies with EN Standard 14904). It's also hard wearing enough to protect itself against non-sport demands often found in many demanding education environments, such as the movement of tables, chairs, and exercise equipment. This is due to improved indentation resistance and recovery through Gerflor's new innovative CXP HD+ foam technology.

Commenting on the new collection David Carter, National Sales Manager – Sports Flooring, Gerflor said, "Being able to offer our customers a new exclusive collection of Taraflex Multi-Use designs has opened up even more possibilities for designers and architects. Creating six new wood and concrete designs will enhance any sports flooring project whether it is for renovation or a new build. These iconic new designs form part of our programme and commitment to on-going creative innovation.

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It's a worthy point to note that our new exclusive sports surfaces still come with the same world class technical performance of all our ranges...outstanding comfort, safety and protection for all, regardless of their age and ability when exercising or team play.

Gerflor supply their world-beating Taraflex® vinyl sports flooring to a host of education, sporting and wellness facilities in the UK which include Schools, Universities, Sports Centres and Gymnasiums.

Keeping it green...

As a world leader in resilient floor coverings the Gerflor Group is heavily committed to the future generations who will inhabit our World, and are now taking progressive, positive action to reduce their environmental footprint through a strong CSR policy.

Gerflor emphasis is on providing a small carbon footprint. Four years ago, the Gerflor Group linked up with recycling leader PAPREC in France, to create a plan for the recovery of laying offcuts and "clean" end-of-life products, known as Floor to Floor. Recycled materials generated by Floor to Floor are sent directly to Gerflor production sites, where they are incorporated into new products.

Using flooring products that are sustainable, suitable, and fit for purpose is a crucial element of the specification process. Taraflex® Multi Use is made from 37% post manufacturing recycled waste, easily allying itself with this eco driven requirement. International flooring specialist Gerflor is a worldwide credible supplier of a complete range of eco responsible sports flooring solutions for a host of education environments.

Gerflor is committed to increasing its efforts at all production stages to preserve our planet's natural resources. The Gerflor Group constantly strives to optimise its manufacturing methods. Its stance is to develop easy-to-live-with solutions that will improve the users' everyday well-being and comfort but without sacrificing protection of the environment.

As a market leader with more than 80 years of expertise Gerflor manufactures and distributes innovative, design-led, eco-responsible solutions for covering floors and walls. The Group is present in both the contract and housing sectors including education, healthcare, offices, retail industry, housing, fitness, and sport sectors. Gerflor has 4,000 employees working in 12 production plants and 29 subsidiaries in 100 countries around the world.

Taraflex® indoor sports surfaces technical overview

Taraflex® sports flooring has been fitted at every Olympic Games since 1976. Approved by numerous National and International governing bodies as a world class sports surface, it is also widely installed within the education, community, leisure, health, and fitness sectors. Taraflex® is ideal for new build projects and refurbishments and is extremely durable and cost effective to maintain. Over 6 million pupils everyday enjoy the benefits of Taraflex® sports flooring, as it delivers a versatile range that can be used for various multi-specialist applications.

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Taraflex® is treated with ProtecSol®, which renders polish redundant and is triple action meaning no polish is ever required, it contributes to easy maintenance and is anti-friction burn and slide/grip. Meanwhile, surface reinforcement which delivers durability and abrasion resistance is provided by a D-Max fibreglass grid.

The flooring offers maximum hygiene with bacteriostatic and fungistatic treatment and comes with the Triple Action ProtecSol® surface treatment which provides easy maintenance, friction protection and 'intelligent' sliding coefficient.

Sport can play a huge part in student life. With a complete range of shock absorption P1/P2/P3, Taraflex® sports floors from Gerflor, deliver the right solution every time whether it is for exercise or play for all ages and ability.

It's important to note that alongside the Taraflex sports range, Gerflor can provide sports flooring solutions for all situations. With first-class leading sub-constructions for increased shock absorption or linoleum playing surfaces such as the DLW Sports range, there is no facility that cannot be improved with the introduction of a sports surface from Gerflor.

Learn more about Gerflor solutions, ask for a free sample or contact us to speak to a specialist today by calling 03332 412901, emailing contractuk@gerflor.com, or visiting gerflor.co.uk for the latest innovations.

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