

## Gerflor presented with a Showhome Editor's Choice Award

UK housing industry magazine, Showhome, has awarded worldwide flooring expert, Gerflor, with the Editor's Choice Award for the company's innovative and eco-friendly floor coverings.

John Hardaker, Gerflor's Sales and Marketing Manager, was presented with a certificate to commemorate the Award when he visited Showhome's offices in Kent.

"Gerflor's eco-friendly range of floor coverings are an innovative and stylish solution, and fully deserving of our Editor's Choice Award" said Showhome's Associate Editor, Chris Beck.

An international vinyl flooring manufacturer with a UK base in Warwick, Gerflor is renowned for its pioneering brands and new product technologies. As specialists in flooring for housing, the company's decorative, residential vinyl floorings are both technically and aesthetically advanced with superior features, providing optimum performance and added realism in design and finish. They include loose-lay, textile-backed and traditionally bonded sheet vinyls, a comprehensive collection of lock and click system floorings and design-orientated, luxury vinyl tile (LVT's) and plank floorings. Gerflor also specialises in  $\geq 36/R10$  slip resistant floorings and products with thermal, acoustic, water resistant and damp proof characteristics.

On receiving the award, John Hardaker said: "We are delighted to be a recipient of Showhome's Editor's Choice Award. Gerflor remains committed to bringing new flooring innovations to the marketplace and good looks as well as performance are essential elements of a Gerflor flooring. This Award reflects our commitment to the manufacture of new vinyl flooring types for residential housing along with the features and benefits they bring to house builders and homeowners alike. With greater choice available, it is now easier to select the right and most cost-effective flooring solution for every home."

Gerflor is at the forefront of the manufacture of 100% recyclable, sustainable floorings: it only uses harmless raw materials in its production processes, its production sites are ISO 14001 certified, almost 100% of Gerflor's production waste is recycled and its products are amongst those with the lowest VOC emissions world-wide.

Further information: [www.gerflor.co.uk](http://www.gerflor.co.uk) / 01926 622600 / email: [contractuk@gerflor.com](mailto:contractuk@gerflor.com)  
Contact Paul Gregory (North): 07738457225 / Contact Scott Wolters (South): 07860 632280.

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**With Compliments:**

Sarah Johnson  
Thorn PR  
Oak Cottage  
High Street  
Mayfield  
TN20 6AB  
Tel: 01435 872996  
Email: [sarah@thornpr.co.uk](mailto:sarah@thornpr.co.uk)

**Issued on behalf of:**

Navjot Dhillon  
Gerflor  
Wedgnoek House  
Wedgnoek Lane  
Warwick  
CV34 5AP  
Tel: 01926 622 600  
Email: [contractuk@gerflor.com](mailto:contractuk@gerflor.com)