

## Gerflor's Insight tiles and planks will impress homebuyers

Inspirational design and exceptional quality are trademarks of Gerflor's new INSIGHT collection of 100% recyclable, decorative luxury vinyl tiles (LVT) and planks. With more than 50 design choices in Wood, Mineral and Urban effects, the design-led flooring collection is an easy-maintenance, warm, quiet and comfortable alternative to wood, stone and ceramic flooring within new homes. It is also sensibly priced for a flooring in its class.

The global design influences of international vinyl flooring manufacturer, Gerflor, are apparent in the collection, which has immense variety and reflects current trends. It presents a desirable addition to new home purchasers and enhances wide ranging interior specification.

The extensive format of the tiles also echoes the diversity of the new Insight range: planks come in 15.2 cm x 91.4 cm and 121.9 cm x 18.4 cm sizes and tiles in 30.5 cm x 30.5 cm, 30.5 cm x 61 cm, 45.7 cm x 45.7 cm and 61 cm x 61 cm options. In addition, technologically-advanced surface embossing and graining embellishes the quality of the designs and gives greater realism to natural counterparts.

When it comes to durability and upkeep, Insight tiles and planks score highly: they are 2.5mm thick and have a very hardwearing 0.55mm wear layer, which includes Gerflor's PUR+ surface treatment for easy maintenance and enhanced scratch-resistance. As they are robust enough for light commercial use, they retain their good looks with ease throughout the busiest of homes and only require simple mopping clean.

Insight tiles and planks have a 15 year product guarantee, which endorses their quality and longevity. They are also environmentally sustainable and manufactured at Gerflor's ISO 14001 certified production sites.

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