

14 May 2014

Gerflor is a double finalist in Housing Excellence Awards

Leading vinyl flooring manufacturer, Gerflor Limited, has been shortlisted in two categories with a chance of scooping both 'Supplier of the Year' and 'Product of the Year' in the social housing sector's prestigious Housing Excellence Awards to be held at The Point, Lancashire County Cricket Club, Manchester, on 14 May 2014.

"We are delighted to be in the running for two titles in awards that acknowledge those who are leading the way in social housing," said John Hardaker, Sales & Marketing Manager Distribution, Gerflor Limited.

Gerflor impressed the independent judging panel to be shortlisted for 'Supplier of the Year,' having successfully supplied over 2.7 million sq. m. of domestic vinyl for social housing installations. Renowned for 'hitch-free' products and services, Gerflor's strategic UK-base is critical to its high level of service delivery, whilst its technically and aesthetically advanced, environmentally-friendly flooring solutions provide unique benefits.

One of Gerflor's unique flooring solutions, Griptex, is also up for an award in the 'Product of the Year' category. A Gerflor innovation, it was the first residential vinyl to $\geq 36/R10$ slip resistant standards. By bridging the gap between domestic and contract vinyl, it enabled decorative, cushioned vinyl with tenant-appeal to be installed in homes. Its unique surface treatment, Gerflor Fibre Technology (GFT) backing system and multilayer construction provide many benefits, including low-cost, loose-lay fitting.

Griptex also has strong 'green' credentials as it is 100% recyclable and contains 97% recycled fibres in its GFT backing. It is manufactured according to Gerflor's eco-friendly policy at its ISO 14001 certified production sites without pollutants or hazardous contents such as lead, formaldehyde and harmful plasticisers. Gerflor flooring products are also amongst those with the lowest VOC emissions world-wide.

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