

# PRESS RELEASE

6 August 2013

### Gerflor's quick-fitting loose lay tiles offer style and toughness

One of the toughest vinyl flooring tile ranges on the market has been updated recently by Gerflor, the international flooring specialist. New colours have been introduced to the benchmark GTI range, designed for the heaviest traffic in both industrial and retail areas and which can also be installed in other areas where robustness is a necessity.

GTI looks smart and its 2mm wear layer and 6mm thickness overall means that the ranges can withstand constant footfall, bear the heaviest static loads, or cope with forklift trucks around the clock. With more than 70 years' experience of providing technology-led solutions to customers' demands, Gerflor's GTI range is designed to keep businesses moving quickly and effectively. It is a multilayered interlocking loose lay vinyl tile, offering outstanding performance, highly resilient and an ideal solution for refurbishments and new build construction where fast installation is required. The tiles are 635mm x 635mm and available in a wide palette of designs with the flexibility for logos to be incorporated. Interlocking edges ensure that the loose lay tiles can be laid quickly, with minimal sub floor preparation over poor quality, damp sub-floors, or even straight over existing surfaces. Either way, because there is no adhesive to apply and dry, the installation can be done quickly without closing the facilities and losing business. It is reported to be at least twice as fast as glued solutions and suitable for most subfloor types – ceramics, concrete, resin and irregular surfaces. The ranges are ideal for renovations, as tiles are easy to remove and replace.

The GTI range is organised into three families; Max Decor, Pure Decor and Uni.

GTI Max Decor offers the highest resistance for intense traffic. Available in five colours, the multilayered construction comprises of two fibre glass grids either side of an homogenous sheet and is specifically reinforced to withstand static and dynamic loads. The backing is 4mm black homogenous sheet, while the surface is a 2mm coloured homogenous sheet.

GTI Pure Decor blends four new trendy designs suitable for high traffic retail applications. Available in Dark Stone, Sienna, Natural Beige and Grey Storm, this range has three glass fibre grids for rigidity. The backing is 4mm black homogenous sheet, with a 1mm fibre glass layer and 1mm colour sheet.

GTI Uni is offered in seven clearly defined colours, complementing Max Decor and Pure Decor, to create clearly defined pathways and corners, retail areas and safety zones as required. The backing is 4mm black homogenous sheet, while the surface is a 2mm coloured homogenous sheet.

Unsurprisingly, GTI Max Decor, GTI Pure Decor and GTI Uni come with a group T wear rating, meet HSE anti-slip guidelines (R10), have excellent resistance to chemical products and low electrical and thermal conductivity. The range is 100 recyclable at the end of its long life and, because tiles are loose lay, individual ones can be removed and replaced seamlessly minimising disruption on site.

All the range is treated with PUR+, Gerflor's unique system which allows for easy cleaning and improved resistance to scratching. It significantly delays the need for wax and provides excellent resistance to chemicals.



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Roger Shenton, Senior Development Manager at Bargain Booze, has worked with Gerflor for many years. He comments: "GTI... has been outstanding in terms of appearance, the quality of product, durability and, most importantly for us, the speed with which the product can be installed and is ready to be built upon. Gerflor has delivered on all aspects of the brief given to them from expert advice on products, delivering on time and within budget, through to excellent aftersales service. We look forward to continued success when working with Gerflor in the future."

GTI's outstanding range is complemented by the Attraction range of fast-fitting loose lay interlocking tiles, suitable for moderate traffic. Available in 13 fresh colours, Attraction can be specified for zoning, or creating eye-catching retail areas. Like GTI, Gerflor's commitment to technological improvement means Attraction can be laid quickly without closing premises and over sub-floors with moisture problems. With a 1mm wearlayer and 5mm thickness overall, Attraction® also meets a group T wear rating, and has a strong resistance to static and dynamic loads.

The GTI and Attraction products are available with a range of accessories including corner systems and connecting profiles for a complete solution for the facility.

Learn more about Gerflor solutions, ask for a free sample or contact us to speak to a specialist today by calling 01926 622 600, emailing contractuk@gerflor.com, or visiting gerflor.co.uk for the latest innovations.

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