

7th July 2014

## Gerflor refreshes its housing collection

Two of Gerflor's leading ≥36/R10 slip resistant, residential vinyl flooring brands, Griptex and Agrippa, have been updated with new designs and colours that combine the latest decorative trends with popular core designs in a dual flooring collection with differing specification criteria for social housing.

As a global vinyl flooring manufacturer, Gerflor is able to forecast trends and involve customers to ensure that the products produced are the ones that are wanted. Made to the highest international standards, the new Griptex and Agrippa ranges therefore couple the best in design with unique, technological innovations that provide outstanding performance and installation benefits.

In common, both floorings are durable, 3mm thick, stain-resistant, cushioned for comfort vinyls, which feature patented, HSE compliant, GripX technology. This superior slip resistant treatment remains effective in both wet and dry conditions, and, unlike standard slip resistant surfaces, it is easy-to-clean and does not trap dirt.

Both floorings are also proven in social housing applications and well-liked by tenants. Beyond that they offer individual, solution-driven, specification features. For example, Agrippa is an acoustic flooring with a 10 year product guarantee, which at 19db, delivers an impact sound reduction that exceeds the requirements of the UK's current Building Regulations. It is therefore ideal for where a slip resistant, sound insulating flooring is required.

For where installation times and costs are important factors, loose-lay Griptex, which features a Gerflor Fibre Technology (GFT) backing system, facilitates minimal subfloor preparation and fast, easy fitting. With a 15 year product guarantee, Griptex is also ideal for refurbishment as adhesive and the need to lift existing smooth floorings is generally eliminated. Faster completion times and up to 30% reduction in 'on-floor' costs are therefore possible. Griptex is also waterproof, 90% RH resistant and contains 97% recycled fibres in its GFT backing.

Griptex and Agrippa come in two, three and four metre widths and are available from UK stock. 100% recyclable, they are part of Gerflor's environmentally-sustainable portfolio of products for housing and are manufactured at Gerflor's ISO 14001 certified production sites.

[www.gerflor.co.uk](http://www.gerflor.co.uk) / 01926 622600 / email: [contractuk@gerflor.com](mailto:contractuk@gerflor.com)

-ends-

**With Compliments:**

Sarah Johnson  
Thorn PR  
Oak Cottage  
High Street  
Mayfield  
TN20 6AB  
Tel: 01435 872996  
Email: [sarah@thornpr.co.uk](mailto:sarah@thornpr.co.uk)

**Issued on behalf of:**

Navjot Dhillon  
Gerflor  
Wedgnoek House  
Wedgnoek Lane  
Warwick  
CV34 5AP  
Tel: 01926 622 600  
Email: [contractuk@gerflor.com](mailto:contractuk@gerflor.com)