

## PRESS RELEASE

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## Good looks in safety floorings for housing

Gerflor unites leading technology with first class design in its two ≥36/R10 slip resistant, residential vinyl floorings, Agrippa and Griptex. Developed specifically for housing, these advanced, domestic floorings meet HSE guidelines and are treated with Gerflor's exclusive PureClean GripX finish for superior slip resistance in both wet and dry conditions, without trapping dirt or becoming ineffective over time.

In addition, Agrippa and Griptex include different sets of benefits to meet the wide ranging needs of diverse housing projects. For example, Agrippa is a beautifully practical, acoustic safety flooring, which at 19db, delivers an impact sound reduction that exceeds the requirements of the UK's current Building Regulations, contributing to quieter home environments. It is therefore ideal for new build, multi-occupancy homes or wherever impact sound is a potential issue.

Agrippa is also a hard-working, foam-backed, 3mm thick, decorative sheet vinyl with a 0.25mm protective wear layer and 10 year product guarantee. Its designs and colours are a popular mix of realistic wood and stone designs alongside new trends to complement kitchen and bathroom schemes.

Whereas Agrippa is a traditionally adhered vinyl, Griptex is a Gerflor Fibre Technology (GFT) flooring that has been designed to be loose-laid, making it ideal for refurbishment. Its patented textile backing system, together with a compact interlayer that is exclusive to Gerflor, allow up to 35 m² to be loose-laid with minimal subfloor preparation over most existing smooth surfaces.

As adhesive, and the need to lift existing smooth floorings, is generally eliminated, faster completion times and significant cost savings are possible. In addition, GFT floorings, such as Griptex, have been developed to reduce common post-installation issues such as lifting and curling and thereby lower remedial work.

Griptex is also sound insulating to 16db, thermally efficient and has a hardwearing 0.3mm wear layer and 15 year product guarantee. It includes an integral, 90% RH resistant, waterproof membrane to allow for installation without the need for new subfloors to fully dry out, or in damp conditions and older properties without damp proof membranes. Plus, its extra cushioning and stylish designs and colours will appeal to tenants.

Both Agrippa and Griptex are hardwearing, stain resistant, hygienic and easy-to-clean floorings for the home that are available in two, three and four metre widths to avoid wastage and joins. Warm and comfortable, they combine tenant-appeal with construction and installation features to address the needs of housing specifiers.

Form an eco-perspective, they are 100% recyclable and made using environmentally-friendly materials and processes to the highest international standards at Gerflor's ISO 14001 certified production sites. In addition, Griptex contains 97% recycled fibres in its GFT backing system, which is made using recycled plastic bottles.

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