

28th October 2014

Gerflor showcases its LVT solutions at Sleep Event 2014

This year's Sleep Event in London's Business Design Centre will see International flooring and interiors specialist Gerflor showcasing their high range of Luxury Vinyl Tiles and Plank (LVT) products, together with a snapshot of their exceptional safety flooring range.

Europe's leading exhibition and conference for the hotel design, development and architectural community provides a stage for the global design community, where designers, architects, hotel owners, developers, operators and investors join to source and knowledge share, enabling the creation of stunning hotel environments. And it's a stage where the Gerflor products on show will shine very brightly.

With more than 70 years' experience of being at the forefront of design-led development, Gerflor's expertise in Luxury Vinyl Tile design and development is unrivalled. The high range LVT products on show this year from Gerflor offer the appearance of effortless style, yet are low-maintenance and tough enough to withstand heavy traffic.

The Creation range includes 7 unique design effects within 3 strikingly modern trend concepts; enabling customers to create stylish interiors, enhancing the look and feel of their new or existing commercial building. The collection is specifically designed for hardworking spaces and boasts the following exceptional characteristics:

- More than 90 extremely realistic wood and mineral finishes with a wide array of formats, grains and colours to choose from
- A range of flooring distinguished by its aesthetic appeal, with bevelled edges on many of the planks and tiles for a realistic finish
- Improved hygiene with low maintenance, thanks to a polyurethane surface treatment (PUR+)
- A wear layer of 0.7mm, with an overall thickness of 2.5mm for added durability
- An environmentally friendly 100 % recyclable solution

Safety in flooring is paramount within the hotel environment and again Gerflor are excellently placed to offer the right product for specifiers requiring this important element, alongside both high-end design and colourways. The slip resistant environment is a key issue when specifying hotel flooring and Gerflor with their range of Tarasafe™ Safety Flooring on show this year will also be highlighting their very best products .

Running for two days, the Sleep Event this year represents the finest in hotel design excellence, with an exhibition of the finest international product suppliers showcasing their best products.

See all the latest LVT and Safety Flooring products from Gerflor on Stand No. G42

Sleep Event - Wednesday 26 November to Thursday 27 November at the Business Design Centre, 52 Upper Street, Islington, London N1 0QH.

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