

9th January 2015

Gerflor launches brand new 2015 LVT collections at Surface Design Show (Stand 132)

In February London's Business Design Centre will see International flooring and interiors specialist Gerflor showcasing their brand new 2015 collection of high quality Luxury Vinyl Tiles and Plank (LVT) products.

The Surface Design Show will provide the perfect platform to preview the latest Gerflor innovations that will impress any visiting professional.

London's Business Design Centre will be bursting at the seams with new products, innovations and inspirations which will thrill and inspire over 4000 visitors.

This year's event offers a unique opportunity to meet architects, designers, specifiers and contractors who are actively sourcing new, cutting edge and inspiring materials for their live projects. It's a show that provides a perfect shop window for Gerflor's hugely innovative LVT range of products.

With more than 70 years' experience of being at the forefront of design-led development, Gerflor's expertise in Luxury Vinyl Tile design and development is second to none. Visual appeal is paramount for specifiers and householders. Inspirational design coupled with exceptional quality are trademarks of Gerflor's flooring. These are qualities which will be showcased this year highlighting the 170 strong design collection of Creation ranges of luxury vinyl tile and plank flooring.

In addition to this, previewed at the show will include the latest Clic solutions that are quick and easy to install and cost effective for new build and refurbishment projects. Visit Gerflor on Stand 132 to touch, see and discover the latest surface flooring solutions for any buildings interior.

The LVT 2015 collections being launched at the show offer a warm, comfortable, practical and easy-maintenance choice for most contract and residential applications. They also cater for differing tastes, budgets and specification requirements and are all manufactured at ISO 14001 certified production sites.

The Gerflor Design Centre is constantly researching into and exploring up and coming new trends by working closely with Designers. These trends are then translated into the design and offer the newest developments in flooring solutions and the latest edge flooring that has been developed with the designer and end-user in mind.

Shona Beattie, Retail Specialist, Gerflor commented, "The Surface Design Show is a perfect fit for us. It enables Gerflor to showcase its range of LVT products to an attentive audience who want to see the newest trends in an environment that's both targeted and relevant".

The high range LVT products on show this year from Gerflor also offer the appearance of effortless style, yet are low-maintenance and tough enough to withstand heavy traffic.

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The collections are specifically designed for hardworking spaces and boasts some exceptional characteristics:

- In the contract LVT collection more than 90 extremely realistic wood and mineral finishes with a wide array of formats, grains and colours to choose from ideal for any commercial environment
- A range of flooring distinguished by its aesthetic appeal, with bevelled edges on many of the planks and tiles for a realistic finish
- Improved hygiene with low maintenance, thanks to a polyurethane surface treatment (PUR+)
- Wear layers of 0.7mm, with an overall thickness of 2.5mm for added durability
- Environmentally friendly 100 % recyclable solutions

This Surface Design Show is a 'must attend' event for architects, interior designers, lighting designers and specifiers looking for innovative surface solutions for the built environment.

See all the latest LVT products from Gerflor on stand 132, Surface Design Show, Business Design Centre, Islington, London. 10th-12th February 2015.

Learn more about Gerflor solutions; ask for a free sample or contact us to speak to a specialist today by calling 01926 622 600, emailing contractuk@gerflor.com, or visit gerflor.co.uk for the latest innovations.

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