

6th November 2015

## Gerflor supports the local community and future sporting generations

In 2001 a passionate group of Nuneaton parents decided to grasp the football 'nettle' and form their very own junior football team on behalf of their children. Attleborough Sports JFC was born.

Based at the Attleborough Sports Club in Nuneaton, Attleborough Sports JFC were in 2002 only the second club in Nuneaton to be awarded FA Charter Standard Club status. It was an incredible feat and a testament to a veritable small army of volunteers and dedicated parents who had worked so hard to build the club. The club continued to grow from strength-to-strength, adding more teams of various ages until in 2004 they complimented the numerous boy's teams by forming a girls' team. As a Charter Standard Club they aim to provide a safe, enjoyable and regulated environment for boys and girls of all abilities, to develop both their football and social skills. Attleborough JFC is run as a family orientated, community based club, encouraging talent and the raising of standards in an open, fair and sporting manner. They now run seven teams aged 5- 14 years.

Every year the club has looked to develop teams at the younger age groups by holding summer schools on the sports ground they call 'home'. And with the junior under 12's team presently going 'great guns', fear and foreboding is no doubt being unleashed at the opposition on a weekly basis.

Creating something from nothing is always difficult and challenging, especially if you have a limited budget. So when their under 12's manager Mark Bolstridge approached Gerflor for some help with kit his plea fell on some very understanding ears.

Mark Bolstridge commented, "I work for TNT and Gerflor are one of my daily collections. I just asked if they could do something to help the club and they said yes immediately which absolutely outstanding of them".

Mark goes on to further add, "We really needed a set of sweatshirts and boot bags for my team of under 12 boys. This is where Gerflor stepped in. We were so grateful for the items, as during the winter months it can be very cold for the boys and to be honest it makes the team look like a proper team now".

Mark Bolstridge finally comments, "My team have been together for four years now. We give 100% in every game and come off the pitch with a smile on our faces. Last year we won a trophy for the first ever time ever. It was brilliant for the kid's parents and myself to get some reward for all their hard work and commitment over the last four years".

So now it looks like Attleborough Sports JFC under 12's should at least be warm and well kitted-out this winter thanks to Gerflor.

Gerflor is committed to supporting local communities in sports with the development of young people. Gerflor is a leading supplier of sports flooring with its Taraflex™ ranges that have been used in every summer Olympics since 1976.

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