

24th November 2014

Only the best for David Lloyd Leisure, they choose Gerflor!

Over the years, the David Lloyd Leisure brand has become synonymous with health, sports and leisure. It has played a significant role in increasing the nation's awareness of how important fitness is to our overall health and wellbeing. Today, David Lloyd Leisure (DLL) exist to provide exceptional service and unrivalled facilities that enable their members of all ages to enjoy active, healthy, satisfying lives.

A number of key areas within the business would need different flooring solutions and DLL turned to international flooring specialists Gerflor to supply a UK-wide solution for four very specific member areas within the business.

Choosing a flooring solution for these four very distinct areas would normally be a huge challenge for most companies, but by specifying Gerflor products the challenge was easily met. A David Lloyd Leisure spokesperson commented: "The range and quality of material which Gerflor provided enabled us to effectively deliver our design concept whilst guaranteeing performance. We are overjoyed with the final results"

One of the specific member areas included the kid's area at the clubs; these would need to sustain some tough treatment from the children as they enjoyed a vast array of sporting activities as well as arts and craft sessions.

Gerflor's Taralay range would be the perfect choice for this busy area. Gerflor has taken the best-selling designs from Taralay Impression, Taralay Uni and Nera Contract wood to combine them into one high-performance, hard-wearing range. Taralay Impression was chosen for its R10 slip performance and acoustic insulation of up to 19dB. With a Group T wear rating, low-maintenance, low-overall lifetime costs and is 100 per cent recyclability. It was an ideal robust and reliable flooring solution for DLL.

Taralay is treated with ProtecSol® rendering acrylic polishes obsolete and is fungistatic and anti-bacterial protected to MRSA (3) ISO 22196, inhibiting growth for maximum hygiene. Backed by a 10 year warranty Taralay does not contain any heavy metals, is 100 per cent compliant with REACH and emission levels are < 70 µg/m³.

A new flooring product for their group exercise areas within the clubs was also required and again Gerflor were able to supply the perfect product - Taraflex™.

Taraflex™ has been used in every summer Olympics since 1976 and is available in 17 colours and two wood-effect designs. The Sport M Evolution product offers a very high P1 category shock absorbency which exceeds 25% and meets the EN 14904 Standard for indoor sports surfaces. Taraflex™ is recognised for providing durability, safety and comfort without impairing performance. The range also offers greater than 45% force reduction, making it unrivalled in the marketplace in terms of offering comfort for users. Bespoke designs are also available by either water cutting, HD printing or line marking. Taraflex™ also meets the EN Standard of 22196 for anti- bacterial activity (E. coli - S. aureus - MRSA) (3) returning >99% levels of growth inhibition. The product is also treated with ProtecSol®, which renders polish redundant.

The new café areas would see Insight LVT from Gerflor as the preferred choice because of its technical performance as it's highly resistant to medium/high footfall and commercial traffic (European class 33/42). It comes in a large palette of mineral designs to suit all interior styles, has a R9 slip resistance with a group T wear rating and a 10 year warranty.

The fourth and final areas that would need Gerflor to supply the flooring solution were to be the Gym facilities and Gerflor Recreation 45 was the specified product. Recreation 45 is an ideal solution for multi-purpose use it is highly recommended for light recreation activities and multipurpose use areas and gyms. It provides cushioning for children together with easily handling everyday sports and recreational activities. This is also product that reduces the danger of skin/rug burns and also meets the EN Standard of 22196 for anti- bacterial activity (E. coli - S. aureus - MRSA) (3) returning >99% levels of growth inhibition. The product is treated with ProtecSol®, which renders polish redundant. The noise reduction qualities are at 17db, it is floor score certified and has comfort / shock absorption of ≥ 22% meeting ASTM F2772 for safe sports and play and is 100% recyclable.

Learn more about Gerflor solutions; ask for a free sample or contact us to speak to a specialist today by calling 01926 622 600, emailing contractuk@gerflor.com, or visit gerflor.co.uk for the latest innovations.

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With Compliments:

Natalie Lake
The Studio 4
Grosvenor House
Central Park
Telford
TF2 9TW
Tel: 01952 234 005
Email: nat@thestudio4.co.uk

Issued on behalf of:

Navjot Dhillon
Gerflor
Wedgnock House
Wedgnock Lane
Warwick
CV34 5AP
Tel: 01926 622 600
Email: contractuk@gerflor.com