

26th September 2014

Gerflor supports mammoth charity cycling challenges

Raising money for a worthwhile cause is never easy. A charity cycle ride by The Architects Benevolent Society (ABS) from Edinburgh to London took place this month to raise some much needed cash. However, it needed support and financial assistance to make it happen.

International flooring specialist Gerflor stepped in to assist the ABS with the travel and accommodation costs to help this mammoth charity cycling challenge to go ahead.

ABS helps people of all ages who have experienced illness, accident, redundancy, unemployment, bereavement or other personal misfortune. ABS's qualified welfare team advise about state benefits, housing concerns, needs related to care and mobility, respite holidays for carers and much more.

On 19th September a team of 10 architect cyclists, led by the President left the offices of the Royal Incorporation of Architects Scotland in Edinburgh to cycle to the offices of the Royal Institute of British Architects in London. They covered a huge distance of over 400 miles, climbing over 18,000ft in just four days as they traversed the UK. The team also managed to find time to squeeze a short visit in at the Olympic Velodrome on their way into central London. They were also joined by some local architects who accompanied them for the final stretch to Portland place, including the president of Architects Benevolent Society. Happily the team all arrived in one piece at 6pm on 22nd Monday September.

The money raised through the cycle ride is being donated to the Architects Benevolent Society (ABS). The Glasgow Institute of Architects (GIA) has been a regular benefactor to ABS and is the only registered charity in the UK dedicated to helping past and present architects, assistants, AT Professionals, landscape architects and their families in times of need.

And in the very same month another cycling charity challenge saw Gerflor make another worthwhile donation. A Mid-Counties Co-operative Team embarked on a task that would see them crossing the Alps from Paris to Geneva.

Earlier this month a four-strong team embarked on a 500 Kilometre challenge, cycling across the Alps to help raise money for the Teenage Cancer Trust.

Following their successful London2Paris challenge last year they felt they had to up the stakes deciding this year to take on some of the toughest terrain in Europe. They rode on routes previously used in the Tour De France, struggling up category 1 climbs and completing over 6500ft of vertical ascents each day. A spokesman said at the time, 'this is a pain which will only be bearable if we can rest happy in the knowledge that we have raised all that we can for the Teenage Cancer Trust'

Nav Dhillon, Marketing Manager at Gerflor said, 'we always like to help any relevant and worthwhile causes we can. These particular charity challenges really caught our eye as they seemed very noble and indeed difficult to do. We felt we had to step in to help'.

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