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Ireland's show success for Gerflor is topped with an Award

Gerflor has scooped 'Commended' in 'Best Interior Design Product' for its innovative, LVT Creation 70 flooring range at the Architects' Choice Product Awards 2015.

The sought-after accolades were announced at Architecture Expo, 4-5 October, RDS Dublin 4, after the judging panel viewed the products and technologies competing in the awards to assess them for quality and innovation. The jury this year were Gary Mongey (Chair), Box Architecture; Maria Kiernan, Kearney & Kiernan Architects; Michael Hayes, AI Online Editor and Architectural Graduate; Simon O' Driscoll, Director of O'Driscoll Furniture and Architectural Technologist, Cathy Prunty.

At Architecture Expo over 60 exhibitors, including global vinyl flooring manufacturer, Gerflor, showcased their products and services to Ireland's architects and specifiers. "Gaining recognition through an Architects' Choice Product Award at Architecture Expo is extremely valuable to us," said Cillian O'Shea, Sales & Specification Executive, Republic of Ireland, Gerflor Ltd. "It's good to know that the judges can see and compare new product technologies first hand and fire questions."

Sponsor of the Royal Institute of the Architects of Ireland (RIAI) Awards 2015, Gerflor exhibited its LVT Creation 70 & 55 ranges, which encapsulate all Gerflor's installation systems in three fitting modes: Dry Back (glued) Loose-Lay (interlocking clic system) and removable (X'Press Solutions). Developed for heavy traffic areas within light commercial applications, award winner, Creation 70, is a design-led, high performance flooring solution in a palette of realistic wood and mineral finishes and tile and plank formats.

In addition, Gerflor exhibited its other fast-fitting loose-lay solutions including GTI – Architects' Choice Product Award 2014 winner - Attraction and Creation Clic, plus its hard-working Mipolam ranges for wide ranging contract, healthcare and education applications. The show also provided Gerflor with the opportunity to preview its latest safety flooring innovation, new Taralay Impression Control, which provides top design, superior slip resistance and outstanding performance for new build and refurbishment projects in most contract and housing installations.

"We received a very high level of interest. It's been a first-class show for networking with architects who are already working on projects with Gerflor specifications, but also with architects looking for new ideas in flooring specification for current projects, said Cillian O'Shea. "It was also our first opportunity to introduce new Taralay Impression Control to the architectural community in Ireland and I am delighted to say that we had a very positive response to the new concept."

100% recyclable, Gerflor vinyl flooring solutions are manufactured to exacting environmental standards and policies, including life cycle analysis, at its ISO 14001 certified production sites.

To find out more, to ask for free product samples or to speak to a specialist about Gerflor's flooring solutions and complementary interior finishes telephone + 44 (0) 1926 622600, email contractuk@gerflor.com or visit www.gerflor.co.uk
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