

CLIENT:
SOLUTION:
LOCATION:

REGENT HOUSE
GRADUS LATOUR² CARPET TILES
BLACKBURN

Gradus Carpets sees success in Blackburn office refurbishment

When the Regent House office space in Blackburn needed to refurbish the whole of the second floor with a floor covering that would look not only stunning, but would also be extremely durable, they chose Gradus Carpets from Gerflor. The specification included 500m² of Gradus Urban Myth in Pewter, Graphite and Sapphire colours, along with a small area of Latour².

In many cases a serviced office space can be the answer to a myriad of challenges when companies are seeking a suitable office environment. Serviced office space is not a new concept with the first of their kind appearing in America back in the 1960s. However, in recent years, with Entrepreneurs, SMEs and larger businesses all taking advantage of the flexibility they offer, they have gained popularity. In fact, the UK alone has seen a 157% increase in serviced office take up.

Gradus Floorcoverings is a brand of the Gerflor Group and is a UK manufacturer of premium quality carpet tile and plank, broadloom and impervious backed carpets which excel in terms of functionality, aesthetics, and ease of maintenance.

Utilising a range of high-performance yarns, Gradus' extensive range of carpets are suitable for a wide variety of contract applications including commercial office, aged care, and education environments. The flooring element of the Regent House refurbishment project would require installation of the highest standards to enable the intricate design to fully 'shine.'

Trading since its inception in 1985, Cheadle based KG Flooring supplies flooring to the highest standards possible to a vast range of clients. It is a business that has an unrivalled wealth of knowledge and experience in the flooring sector offering customer's solutions to a large array of new builds and refurbishment projects. The KG Flooring history of supplying high quality work would be well-suited to the Regent House refurbishment.



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Kevin Green, Partner KG Flooring



Kevin Green. Partner at KG Flooring said, "The client contacted Gerflor directly to enquire about their product ranges and assist with a flooring design. Gerflor supplied detailed drawings using assorted colours and patterns with the final decision being made by the client." Kevin Green went on to add, "The flooring, although an intricate pattern, went down in only two days which is rather exceptional."

Jason Judges, Gerflor Regional Sales Manager Northwest & West Midlands commented, "The client contacted us directly as they had used Gradus Carpet products in the past and they wanted to use a manufacturer that could help achieve their vision. The brief was relatively 'strict,' and they wanted to achieve the maximum 'wow factor'." On design and final specification Jason Judges added, "We collaborated closely with the client utilising our in-house design service to visualise their strict design brief."

The Urban Myth range from Gradus is a premium textured loop pile carpet available in both tile and plank formats. Reflecting current design and colour trends, the range includes a choice of complementary shades, comprising six grey base tones and six vibrant accent colours that can be combined to create stunning installations.

After extensive research into the design process, Gradus developed this range to offer a unique and fresh approach to floor schemes, ideally suited to commercial office and education environments to give a contemporary, urban feel.

With Urban Myth the random design and choice of both tile and plank format provides a variety of installation options, enabling architects and specifiers to customise the floor design that will result in a unique design finish every time. The Urban Myth collection can help to create flow within a building through its modular design, using both plank and tile options. It can also be used to create a softer, blended transition across the floor, with the option of adding a vibrant accent colour to emphasise specific areas to create an exciting design statement. Urban Myth is also backed with a 12-year warranty and a 10-year anti-static warranty.

Latour² from Gradus is a solution-dyed nylon carpet tile range that comprises Plains and Stripes, which can be used alone or can work together to create interesting and unique floor schemes. It is suitable for a wide range of environments including commercial and education.

Gradus Latour² comes in 500x500mm tile format and is manufactured from 100%

Aquafil solution dyed nylon yarn in loop pile construction. Gradus Latour² has a bitumen backing and comes with a 10-year anti-static and wear warranty.

Kevin Green also commented, "The client is absolutely delighted with the Gradus Carpets installed. I understand having spoken to them recently about further works, they are absolutely delighted with the products - their performance and ease of cleaning. This will subsequently no doubt lead to more specifications on the back of this project for Gradus Carpets for other refurbishments other floors in Regent House."

Jason Judges ended by saying, "The Regent House refurbishment has been a world class project to work on and I'm proud to have played a valuable role in bringing the clients vision and passion to life. Kevin of KG Flooring has done an incredible job on what was an incredibly challenging install. In the end, the final look of the flooring speaks a thousand words."

Kevin Green concluded, "Gerflor's products are outstanding, they also offer excellent value for money, and you have a vast range of designs and colours to choose from. We use an abundance of Gerflor products, installing them in a host of blue-chip companies and would highly recommend them every time."

For further information on Gerflor's extensive range of flooring solutions please contact us:

UNITED KINGDOM

+44 (0) 3332 412 901
contractuk@gerflor.com
www.gerflor.co.uk

REPUBLIC OF IRELAND

+353 (0) 42 966 1431
gerflorirl@gerflor.com
www.gerflor.ie

