

17<sup>th</sup> November 2020

## Gerflor's Creation 70 LVT chosen as crowning glory for Kings House in Leeds

Situated within the city of Leeds is the recently refurbished Kings House, which with its distinct architectural exterior features is now a prominent multi-tenanted office building in the heart of a professional community.

When it came to the finishing phase of this prestigious and historical structure the look of the flooring would play a pivotal role in the overall aesthetics and performance of the common areas used by the tenants.

The interior design aspect of the refurbishment would be the responsibility of Wetherby-based Design Tonic Limited who offer a tailored solution from advice and assistance to entire fit out for offices, bars, and hotels. In specifying the crucial flooring aspect of the project Design Tonic would turn to international flooring specialist Gerflor to supply 400m<sup>2</sup> in both Concrete Dark and Concrete Light colours from their award-winning Creation 70 Looselay LVT flooring range.

Amanda Cook Director at Design Tonic said, "Kings House is an old building with lots of history, so we needed to be sympathetic to the age of the structure whilst also modernising the office space to the highest standards possible. We chose Gerflor Creation 70 Looselay LVT products for the common parts of the building because the quality is extremely high, and the competitive pricing of the product suited our scope." Amanda went on to add, "we have used Gerflor products before on several projects and find them very easy to work with and install."

The Creation 70 Looselay LVT collection from Gerflor provides specifiers with endless design possibilities and is a perfect solution for those creative, hardwearing interior spaces. Available in either a tile or plank format with bevelled edges for added realism and over 20 unique and realistic mineral, wood, and stone effect designs, many of which are exclusive to Gerflor. 100% recyclable and is also Phthalate free.

The Looselay flooring products have pressure sensitive adhesive backing making it suitable for high traffic use in public and commercial areas such as retail, office, and hospitality environments. The collection is exclusively constructed with a "Duo Core" which is reinforced with fibre glass for comfort and stability. The range also comes with a PUR+ Matt varnish treatment which has a natural look which provides easier cleaning and maintenance.

Amanda Cook ended by saying, "our client WSB Property Asset Management are incredibly pleased with the final look of the Gerflor flooring which is stunning. The Creation 70 LVT Looselay flooring is performing extremely well and we would certainly specify Gerflor flooring for future projects."

Learn more about Gerflor solutions, ask for a free sample or contact us to speak to a specialist today by calling 01926 622 600, emailing [contractuk@gerflor.com](mailto:contractuk@gerflor.com), or visiting [gerflor.co.uk](http://gerflor.co.uk) for the latest innovations.

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