

6th October 2021

Gerflor set to highlight infection control and hygienic solutions for all healthcare environments (stand C14)

On 18th-22nd October 2021 world-class leading flooring manufacturer Gerflor will be exhibiting at Healthcare Estates, Manchester Central. The UK's largest event for Healthcare Estates, Engineers and FM Professionals.

This year's event will be based on a hybrid delivery model comprising a five day online only conference on October 18-22 alongside a two-day live and digital exhibition in Manchester Central on October 19-20. Although there will be no live IHEEM conference this year, online sessions will be streamed into Manchester for the duration of the exhibition.

It is a key event for the sector which will bring together senior representatives from the NHS, Private Sector and suppliers displaying the latest innovations, products and services dedicated to the needs of the UK Healthcare market. This returning show, post COVID, provides international flooring and finishing specialist Gerflor with the perfect platform to display an array of healthcare-related solutions.

With over 60 years' credible healthcare experience, Gerflor is a respected manufacturer of innovative, high performance, design-led, and sustainable solutions for flooring, and interior finishes. As hygiene and infection control go hand in hand, with Gerflor's trusted surface treatments and exclusive patented Clean Corner Systems, decision makers can be assured that their healthcare solutions can stand up to any rigorous maintenance regime.

The ranges on show this year include innovations for all healthcare environments developed through a thorough understanding of the specifications and standards required in this stringent market. Showcasing at the exhibition will be the well-established Mipolam collections which already have an outstanding reputation for their performance in healthcare buildings and settings. The collections include Mipolam Symbioz and new to family, Mipolam Planet™ and Mipolam Affinity where healthcare professionals can choose from a wide colour and design palette, they can also mix and match to create a unique floor scheme.

The Mipolam ranges come with a unique surface treatment called Evercare™, that delivers an unrivalled level of chemical and stain resistance. The combination of its patented Evercare™ and anti-bacterial and fungicidal treatments ensures that stains such as blood and iodine can be safely and hygienically removed with a minimum amount of water and detergent.

Most healthcare facilities see the durability of flooring as a crucial element of the overall specification. The movement of items such as beds, trolleys, wheelchairs, and heavy medical equipment is a twenty-four-hour operation, therefore flooring needs to withstand the rigours of the everyday hospital environment.

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This is where the Mipolam collections exceed the expectations of the healthcare market in its performance when it comes to durability and maintenance.

The floors are firstly highly durable, delivering World class stain resistance thanks to the surface treatment being applied via our unique UV laser cross linking, creating impenetrable barriers against stains and chemicals for longer floor life expectancy. The floors are also water repellent – Surface treatments also act as a 100% non-porous barrier to prevent liquids and chemicals from penetrating the materials, remaining on the surface for easier cleaning and maintenance and significantly reduced lifecycle costs. The vinyl is also scruff resistant with no need for waxing or polishing, maintaining their appearance and colour brightness for many years.

Gerflor continues to understand the key challenges facing healthcare professionals, within the current pandemic. Leading the way, as a healthcare specialist, Gerflor has developed the award-winning Clean Corner System, an innovative corner solution which has been awarded the Procure 22 annual award for Innovation and Product Design. The Clean Corner System technology is a total and complete solution for installing corners that aids the control of contamination and meets the requirements of professionals in the pharmaceutical industry in accordance with GMP (Good Manufacturing Practices) including easy coving with limited and easy welding.

Controlling contamination in general healthcare environments together with ultra-clean areas such as burns units, pharmacies and operating theatres is always a challenge. Corners are where most of the imperfections are found: Their shape makes cleaning and decontamination difficult. Poorly welded, they can tear or sag under the weight of traffic. The Clean Corner System is watertight, resistant, and durable, easy to clean and decontaminate, offering a clean, attractive, and uniform finish.

Within Gerflor's extensive product portfolio customers can also easily access a combined and complete floor and finishing solution. The Gerflor offer adapts for a variety of healthcare establishments including combinations of comfort acoustic, compact and slip resistant flooring. Gerflor also provides solutions for very specific applications such as shower systems, stairs, full coving systems, warning surfaces and orientation strips. In addition, there is a range of both static-dissipative and static-conductive floors that meet all ESD control standards, including ATEX requirements, ensuring the protection of electronic equipment, components and people against electro-static discharge risks which can be a consideration for a host of operating theatre environments and on-site laboratories. The integrated range of solutions also affords a seamless journey towards; flooring, and interior finishes (skirtings, profiles, coving and capping solutions), together with technical solutions which includes adhesives and tools.

Nav Dhillon, Marketing Manager, Gerflor UK commented, "I am delighted to see the Healthcare Estates Show back on track for 2021. Exhibiting at Healthcare Estates provides us with a fantastic opportunity and platform to meet a cross-section of key healthcare professionals. We will be showcasing our latest Mipolam flooring collections, as well as other unique innovations from within the portfolio which can be used across all areas of a healthcare facility."

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Gerflor are on hand to offer advice on solutions specifically suited to healthcare environments. Working in partnership with Virhealth, an independent laboratory, experts in virology, it appears that the durability of viruses on surfaces can vary from a few hours to a few days depending on the type of material. Gerflor surfaces have been evaluated according to the ISO 21702 standard with incredibly positive results. As a leading supplier of floor and wall surfaces for healthcare or cleanroom applications Gerflor has always worked in partnership with ultra-cleanliness and hygiene specialists.

Gerflor are ready to assist customers with specifications, provide technical advice and free site surveys for both new build and refurbishments projects. In addition to this, best sellers of stock are readily available in the UK.

Come and meet the Gerflor Healthcare Experts, plus discover the latest innovations at Healthcare Estates 2021, Manchester Central 18-22 October on Stand C14.

Learn more about Gerflor solutions, ask for a free sample or contact us to speak to a specialist today by calling 03332 412901, emailing contractuk@gerflor.com, or visiting gerflor.co.uk for the latest innovations.

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