

31st July 2015

Deep in the Forest with Gerflor Creation

The buildings at Speir's Wharf on Glasgow's Forth and Clyde Canal were once central to the city's industrial development housing grain mills, a sugar refinery and warehouses. As part of the on-going regeneration of the canal, they've been now developed into luxury flats and extremely high-end office space.

A location that's a fitting base for one of Scotland's uber-cool interior design companies.

Houseology was born out of the architectural and design practice, Occa-Design, and is their on-line source for design-led quality home interiors providing a totally unique combination of designer and stylish own brand products, together with offering inspirational room-set concepts for clients to recreate in their own homes.

Established in 2003 from over twenty years of experience in architectural interiors and the hotel & leisure sector, the award winning team at Houseology have developed a reputation for expertise, style and attention to detail working on projects throughout the UK, Europe and more recently in the UAE.

When the company recently moved offices, taking over a space in a converted mill building in Spiers Wharf, and renovating it from top to bottom they would need flooring products that would adhere to their design-led ethos. While the property has been given a stylish makeover with a contemporary edge, the renovation has also been sympathetic to the building's history, incorporating an industrial feel into the look.

The Creation range from international flooring and interiors specialist Gerflor was the perfect choice and has provided the Houseology office with beautiful flooring for its reception, social hub, circulation spaces and meeting rooms.

Julie Paterson, Senior Interior Designer from Houseology comments, "This sublime look is enhanced by the Gerflor Creation Deep Forest flooring which our designers chose owing to its warm tone and chic aged effect which complements the stylish industrial edge."

The Creation range from Gerflor is immensely versatile, and as the client Houseology specified is very authentic looking. The different technical aspects of Creation offer looselay or stick down which really assisted the client with the actual fit that was required. Creation from Gerflor in a sense really provides an 'application to suit all'.

Julie Paterson goes on to further comment, "As these are generally high traffic areas, the Creation range provided the perfect flooring choice as it is durable as well as stylish and very resistant to wear and tear – perfect for a busy environment."

The sophisticated Creation range offers a brand new palette of highly realistic wood and mineral finishes in tile and plank formats with beveled edges. In addition to this, the looselay CLIC System's unique vertical interlocking format allows this product to be laid quickly over most existing surfaces, with no need to close premises during refurbishments, saving customers time and money. It's a perfect solution for the retail, hotel, hospitality, administration, leisure or domestic sectors.

The Creation range itself provides a wide choice of more than 90 designs and 7 Gerflor exclusivities. A truly realistic look thanks to a large variety of sizes, embossed surfaces and bevelled edges for added realism. Creation is designed for high traffic wear with a 0.7mm 100% pure PVC wearlayer. It's extremely hygienic, easy to clean and offers low maintenance thanks to a polyurethane surface treatment (PUR+).

Learn more about Gerflor solutions, ask for a free sample or contact us to speak to a specialist today by calling 01926 622 600, emailing contractuk@gerflor.com, or visiting gerflor.co.uk for the latest innovations.
www.houseology.com

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