



## CASE STUDY

PR 31513

### **Gerflor's Creation Wood provides inspiration for gym workouts**

Members of China Fleet Country Club in Saltash, Cornwall, are impressed with the classy look of their gym area which features Gerflor's luxury Creation Wood vinyl flooring.

The state-of-the-art fitness suite is one of the best in the south west of England, boasting a range of cardiovascular and resistance equipment in addition to a weights area.

The new flooring from Gerflor is proving a real draw to potential new members as well, as Dean Bennett, Deputy Leisure Manager at China Fleet Country Club, explains, "People are really impressed the moment they walk in. We used to have a large carpet throughout the gym but wanted to break up the area into different zones by introducing wood-look flooring. We also wanted to create a more modern look. Our equipment was impressive – but our room wasn't."

Gerflor's high quality Creation Wood flooring was the ideal choice as it combines a classic look with a tough-wearing, easy-to-clean surface.

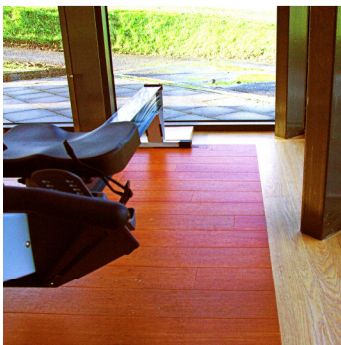
"Gerflor was able to provide the assurances we needed about the durability and long-lasting nature of the vinyl flooring. I looked at a lot of other gyms and felt the wood effect gave a clean, professional look as well as a great 'wow' factor," said Dean.

As well as looking good, the new vinyl flooring is capable of withstanding regular traffic with a constant flow of people whenever the gym is open. A lot of heavy training and gym equipment also sits on the Creation Wood surface.

The 2.5mm thick vinyl tiles feature a transparent wear layer which is 0.7mm thick, a film containing the design pattern and a compact underlayer. The tiles are compressed and grained at high pressure.

Gerflor's polyurethane surface treatment (PUR) ensures easy maintenance and long-lasting protection. Creation Wood is specifically designed for heavy duty, high traffic areas including retail, residential, leisure and office environments.

"Maintenance is easy; the floor is cleaned and mopped daily," confirmed Bennett.



### **PHOTO CAPTION**

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